

Powering Up the Global South

The cleantech path to growth

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Executive Summary

Global South countries are deploying cleantech rapidly, and will continue to do so as their path to growth.

The Global South needs energy. Across Africa, Latin America, South Asia and Southeast Asia, energy demand per person is only 32 GJ per year, a fifth of the amount in the Global North, and 41% of people live in countries where electricity demand per person is below the global energy minimum of 1 MWh/y.

The Global South lacks fossil fuels. With 60% of the global population, the Global South has only 20% of fossil fuel production and reserves, and oil and gas production are in decline. As a result, it is already a net importer of fossil fuels, with India for example spending 5% of GDP on over \$150 billion of imports.

But is rich in renewables. The Global South has 70% of global renewable potential, and 50% of cleantech minerals. Their renewable resource is nearly 400 times larger than their current fossil fuel production.

Three quarters of the Global South is in the sweet spot. 73% of the Global South (by energy demand) falls under four criteria that encourage cleantech adoption: middle income or above; low energy demand per capita; fossil fuel importing or self-sufficient; and vast renewable potential.

The revolution has begun. In 2024, 87% of Global South capex on electricity generation will flow into clean energy, and the IEA expects new solar and wind capacity to increase by 60% to 77 GW. Solar and wind generation has been growing at 23% per year for the past 5 years, supplies 9% of electricity generation, and is only 5 years behind the Global North. Electrification is already at 75% of Global North levels, and growing faster.

Leaders are outpacing the Global North. One fifth of the Global South, from Brazil to Morocco, from Bangladesh to Egypt and Vietnam, has already overtaken the Global North in terms of the share of solar and wind in electricity generation, or the share of final energy from electricity.

Capex parity opens the door. The halving of solar and battery costs in 2023 means that the up-front cost of solar has fallen to the same level as fossil generation, and the purchase cost of electric vehicles is falling to below that of petrol vehicles. This encourages cleantech solutions over fossil in spite of the higher cost of capital.

Chinese supply makes change easier. China has already announced enough cleantech capacity to supply all of the demand of the Global South, and since 2023 has invested over <u>\$100 billion</u> into cleantech around the world.

The revolution will continue. By 2030 the Global South is likely to increase its electricity generation from solar and wind by over four times, to above 2,000 TWh per year.

The cheapest route to growth in history. The rapid growth of renewables provides the foundation for higher levels of electricity supply, which in turn will drive growth. By 2040, total electricity supply could be up to 40% higher than business as usual.

Peak fossil fuel demand. Fossil fuel demand for electricity will peak by 2030 in the Global South, and the remaining areas of demand growth are limited as the result of ongoing electrification and efficiency. The Global South will not serve to prop up declining fossil fuel demand elsewhere.

We need to do more. Two key areas of the Global South are not yet adopting cleantech – low income countries (6% of energy demand) and fossil fuel exporters (21% of demand). But even here we see signs of change, for example in Ethiopia and Colombia.

How to speed up change. Many solutions exist to speed up change including domestic policy to encourage the adoption of cleantech and attract investment, MDB reform, catalytic and concessional finance directed especially to poor and vulnerable countries, and technology transfer. As COP29 approaches, now is the time for NDCs to reflect the new economic reality of cleantech.

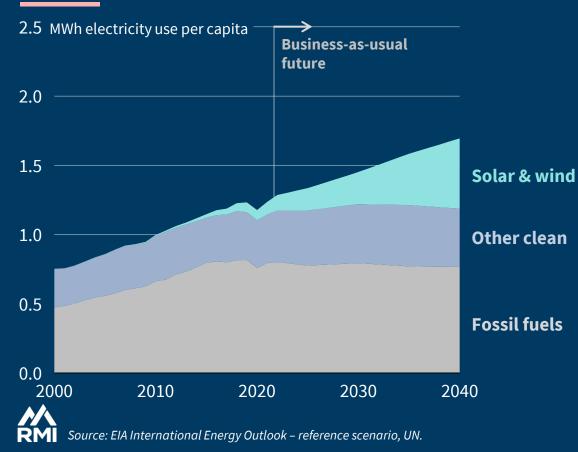


There are two visions of the Global South energy future

1. Business as usual

A future that looks like the **past: imported fossil fuels** bringing gradual energy supply growth and slower development

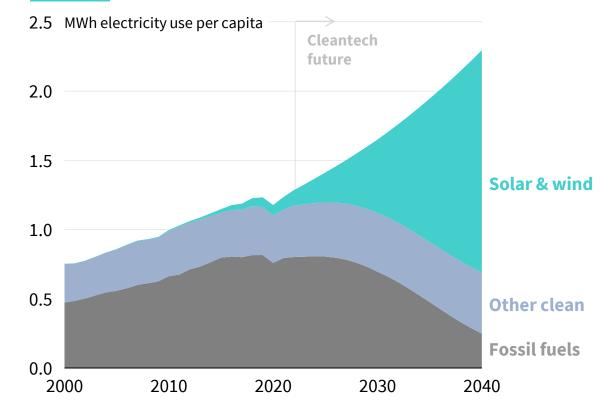
The old guard view



2. The Cleantech Revolution

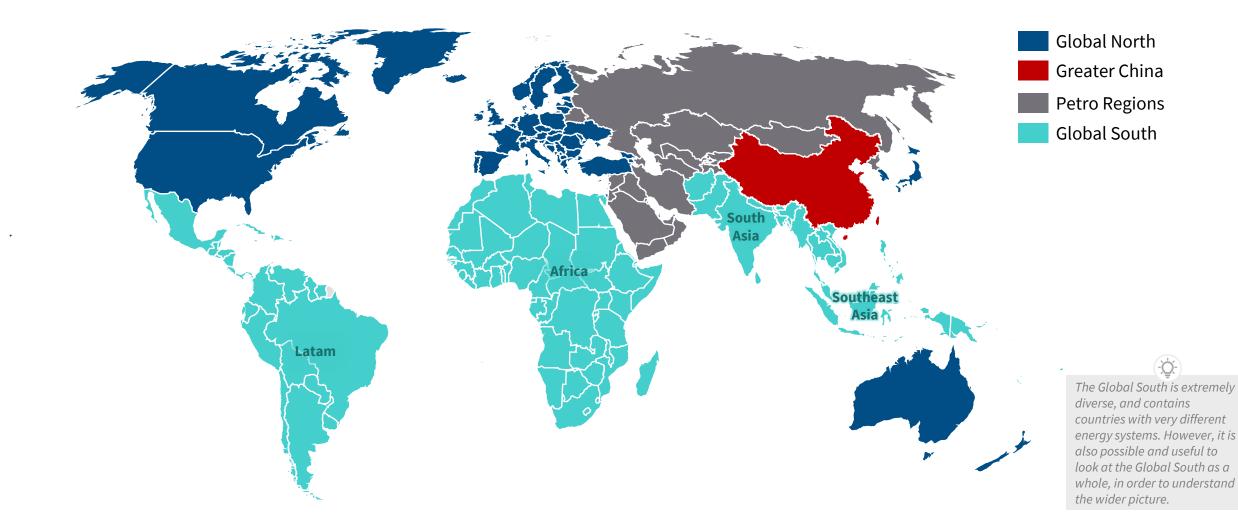
A future that embraces the most consequential energy innovation since the Industrial Revolution, to gain energy **faster**, **cheaper**, and more **securely**.

The new technology insurgent energy outlook



The Energy World in Four Parts

We split regions with high energy demand per person out of the Global South[†]





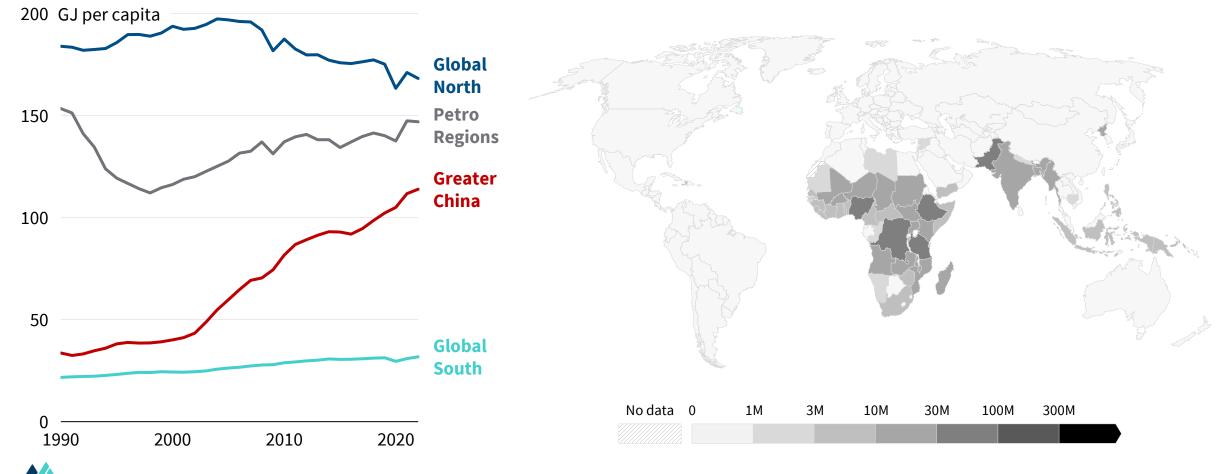
[†] China and the Petro Regions of the Middle East and Eurasia already have higher energy demand per capita than Europe, so are more reasonably put into a different group. Within the Global South we look at four regions: Latin America (Latam), Africa, South Asia, and Southeast Asia. They are 60% of the global population, and nearly all the expected growth in population and primary energy demand. Source: RMI based on regional framing of DNV and IEA. Country borders on the map are provided by Microsoft Bing and do not imply any endorsement by RMI.

The Global South needs energy — lots of it, and fast

Energy demand per person is a fifth of the level in the Global North, and 685 million have no electricity[†]

Primary energy demand per capita

Number of people with no electricity access



Source: IEA, RMI framing (L). World Bank from Our World in Data (R). [†] WHO.

However, the Global South lacks fossil fuels

They have the lowest fossil reserves and production per person

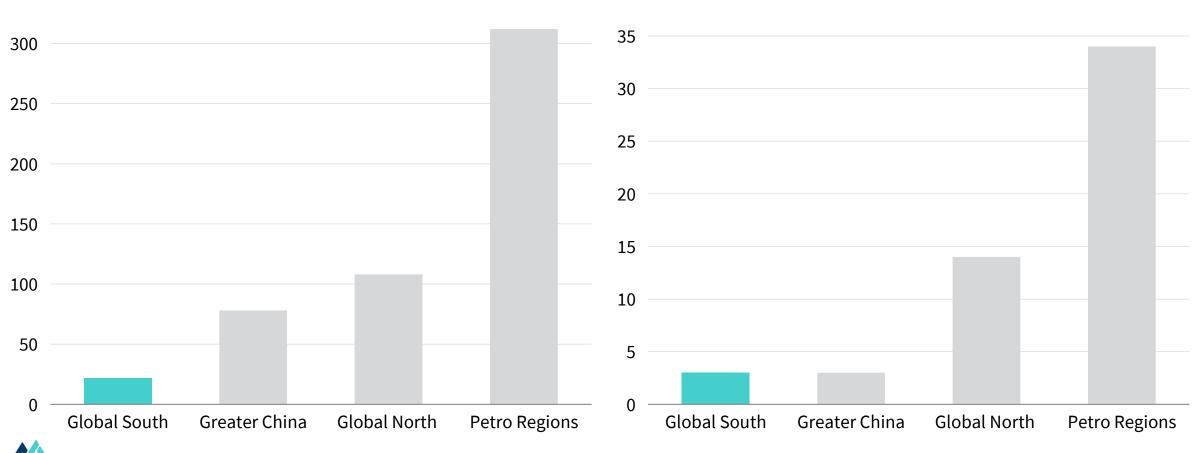
Fossil fuel production per person

350

GJ per capita production in 2022

Fossil fuel reserves per person

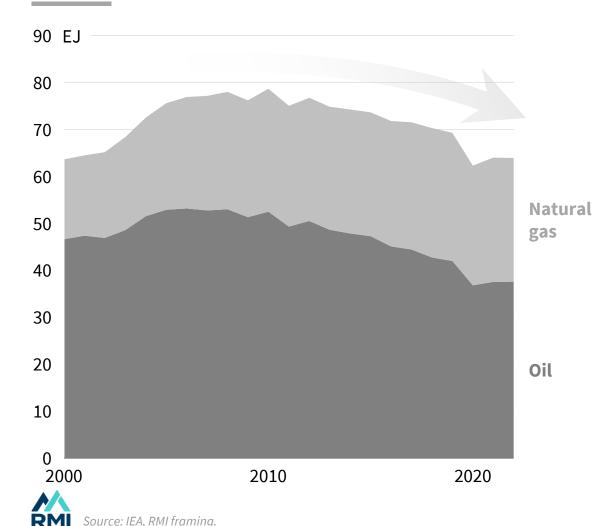
40 TJ per capita reserves 2019



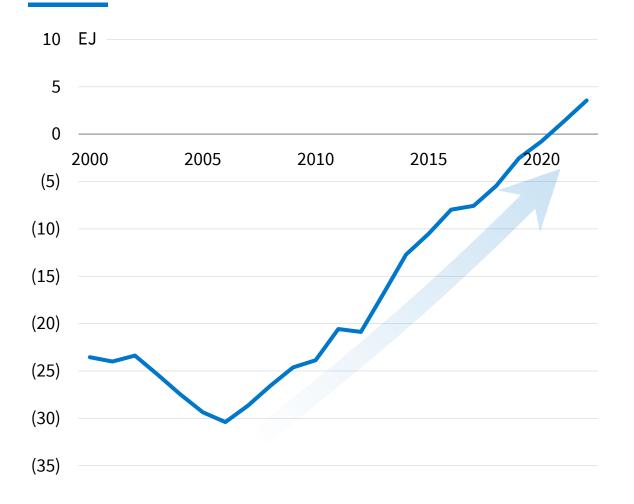
As a result, it has *already* become a net fossil fuel importer

Oil and gas production is falling, and fossil fuel imports are a rising economic burden

Global South oil and gas domestic production



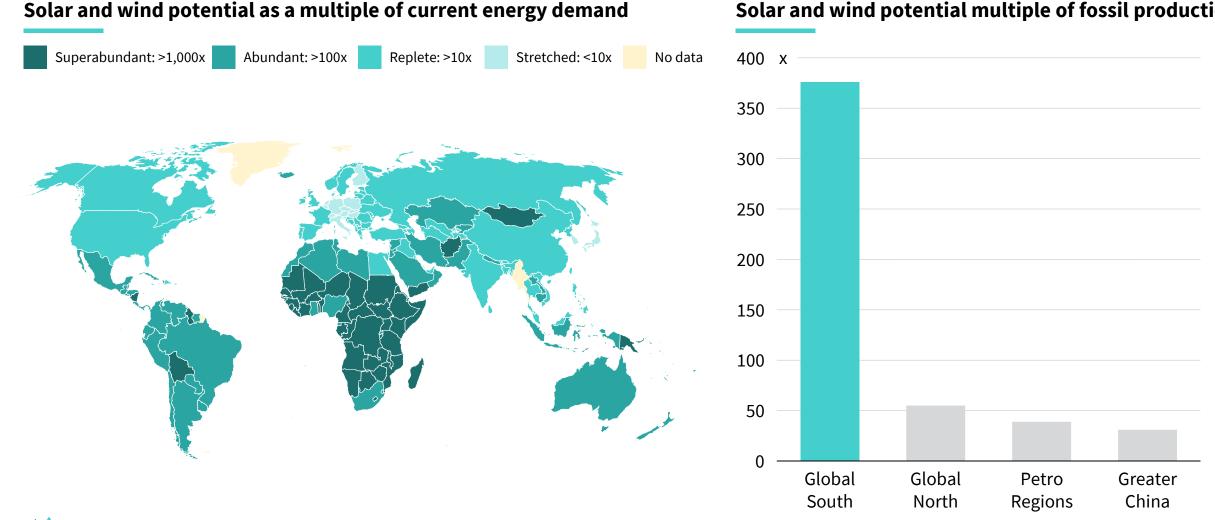
Global South net fossil fuel imports (exports)



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But the Global South can be a renewable superpower

The Global South controls 70% of global solar and wind resources and 50% of critical minerals

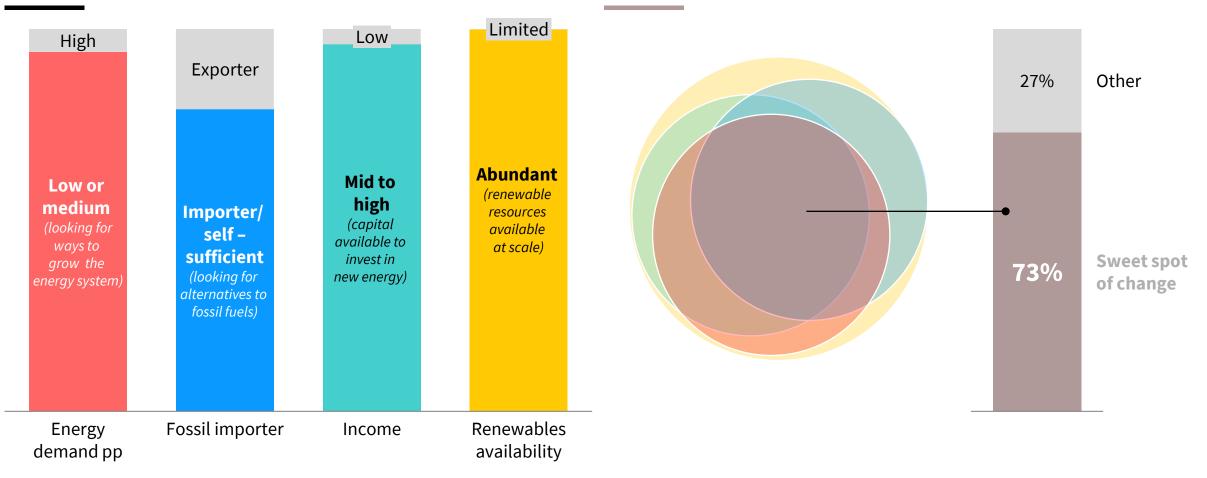


Solar and wind potential multiple of fossil production

Three quarters of Global South countries are in the sweet spot of change

Low or medium energy demand pp, limited fossil fuels, middle income or higher, and abundant renewables

Share of Global South energy demand cut four ways, %EJ



The sweet spot of change, %EJ



Sweet spot of change means: lower middle income or higher (most low-income countries are not yet embracing renewables); self-sufficient in fossil fuels or an importer (most major exporters and petrostates are not yet embracing renewables); low energy demand per person (which implies the need for higher growth); and abundant renewable availability.

Source: IEA, World Bank, Solargis, NREL, RMI framing.

Including most of South Asia and Latin America

Along with half of Africa and Southeast Asia

Sweet spot of change by sub-region, $\% \mathsf{EJ}$



Definitions: Low income as defined by the World Bank. Petrostate is a country with fossil fuel exports over 10% of GDP. Major exporters are countries with fossil fuel exports from 1% to 10% of GDP. Sweet spot of change means: Middle income or higher; self-sufficient in fossil fuels or an importer; energy demand per person below 100 GJ; and plentiful renewable availability.

Although the debate skews to a small number of vocal petrostates

Petrostates account for only 5% of Global South primary energy demand

Indicative fossil fuel imports (exports)/GDP compared to energy demand

| ₽ 10% | The silent majority reliant on expensive imports | | | |
|--|---|--------------------------------------|--------------------|--------------------------|
| Lossil fuel imports/GD 0% -5% -20% | Thailand Pakistan India | | insive imports | |
| | | Vietnam South Africa Egypt Mexico | Brazil | Nigeria |
| fuel i | | | | Indonesia |
| ossil | Dependent | Importers | Self sufficient | Major |
| | | | | exporters Algeria |
| -25% | | | | |
| -30% | | | | |
| -35% | | | | |
| -45% | | | | Venezuela Petrostates |
| -50% | | | | Guyana |
| -55% | | | | |

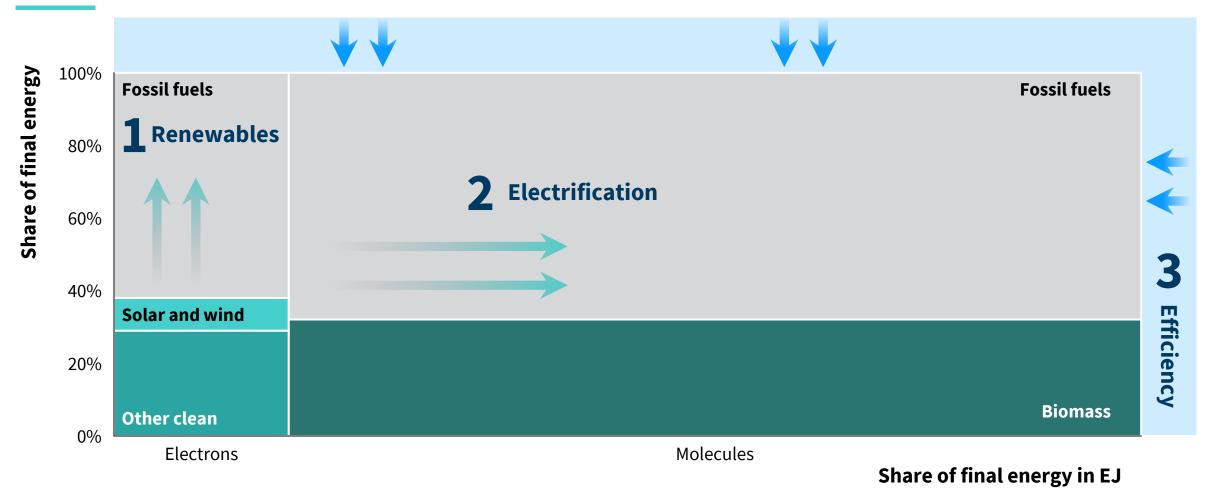
Share of primary energy demand

Source: World Bank GDP, IEA fossil fuel imports and exports in EJ 2022, global fossil fuel average prices in 2023 from IEA. 2023 fossil fuel prices selected as more representative than those of 2022.

There are three big levers of change

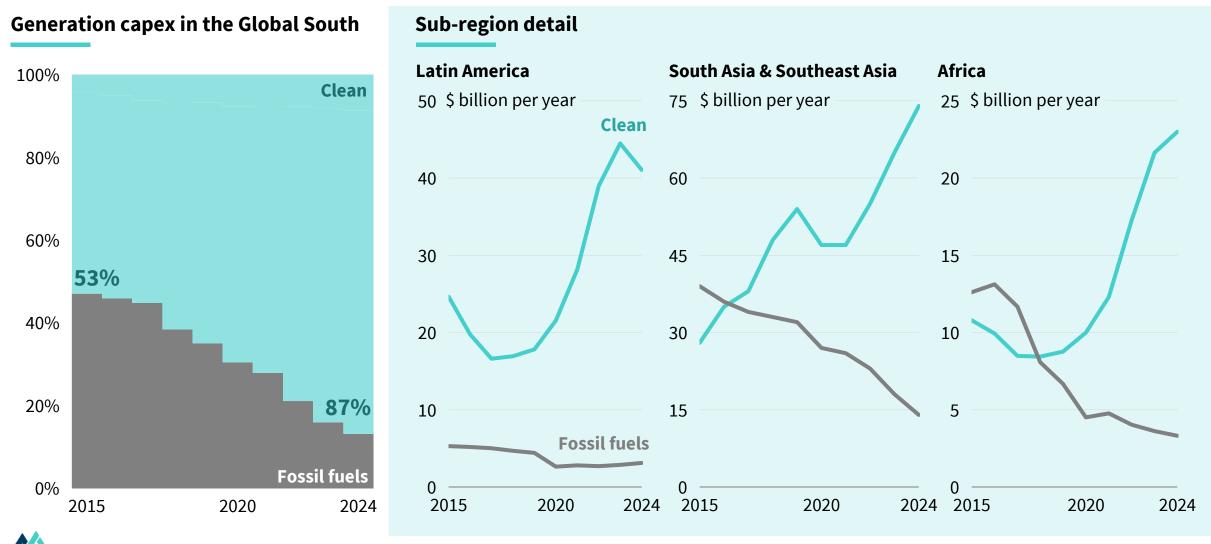
Renewables, electrification, and efficiency are rapidly transforming the energy system

Global South energy demand in 2022



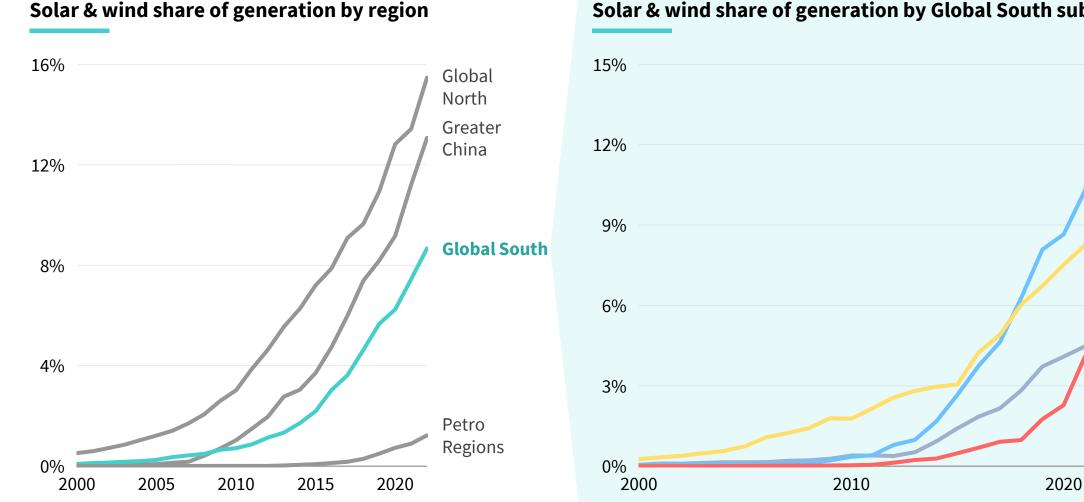
The Global South has pivoted capex to clean energy

87% of Global South generation capex is already into clean energy: 93% in Latam, 84% in Asia, and 86% in Africa



Renewables are also following an S-curve in the Global South

Solar and wind generation are growing rapidly, just like in the Global North and China



Solar & wind share of generation by Global South sub-region

Source: IEA, RMI framing.

Latin America

South Asia

Africa

Asia

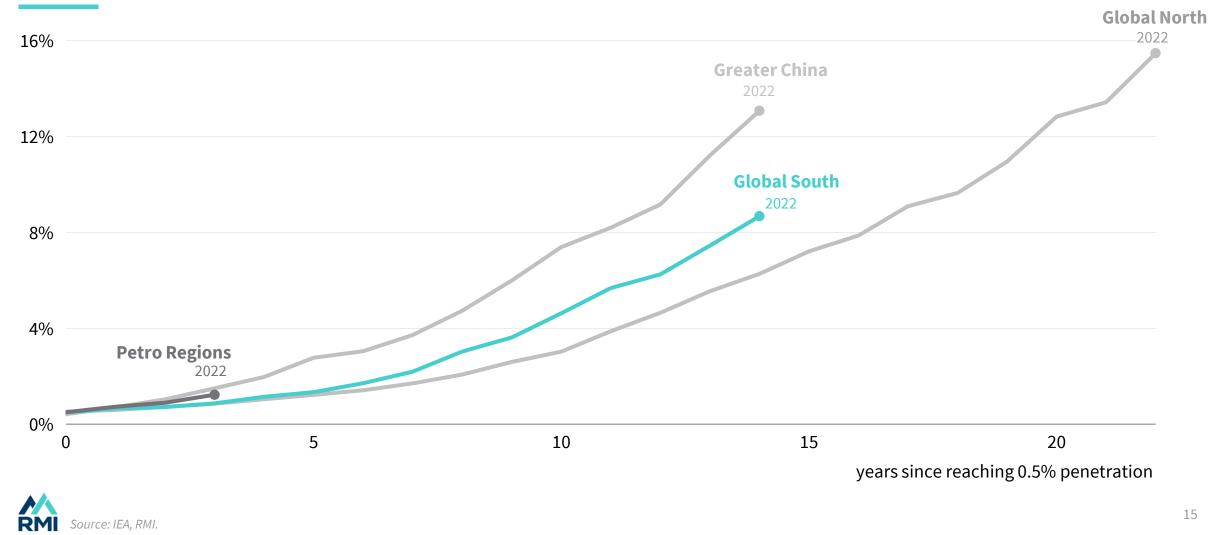
Southeast

RENEWABLES

Growth in the Global South is faster than the Global North

Change started later, but the Global South is a fast follower

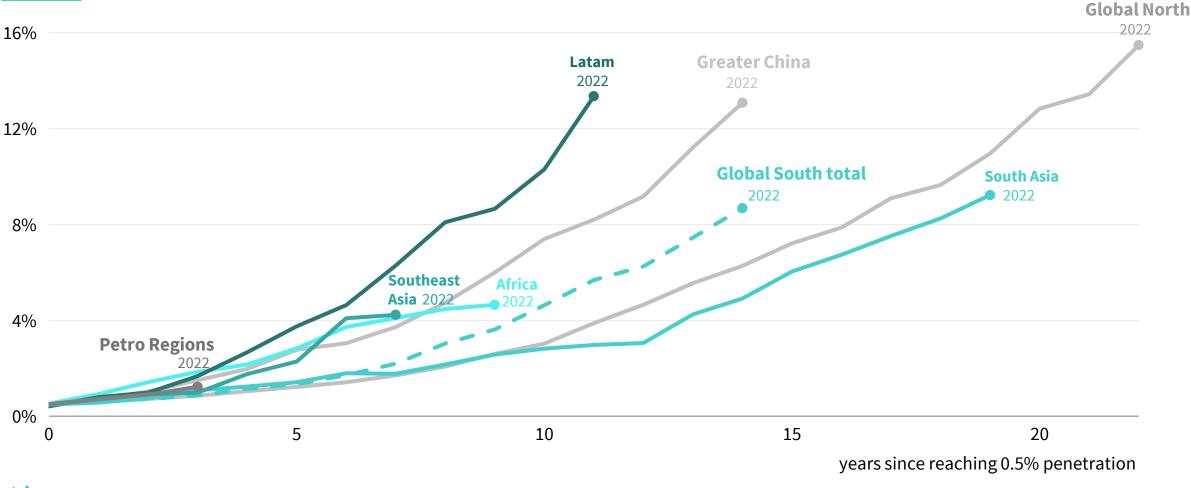
Solar & wind share of electricity generation by region



RENEWABLES

Some regions in the Global South even outpace China

Latam, for example, reached the same solar and wind penetration as China, but got there four years faster

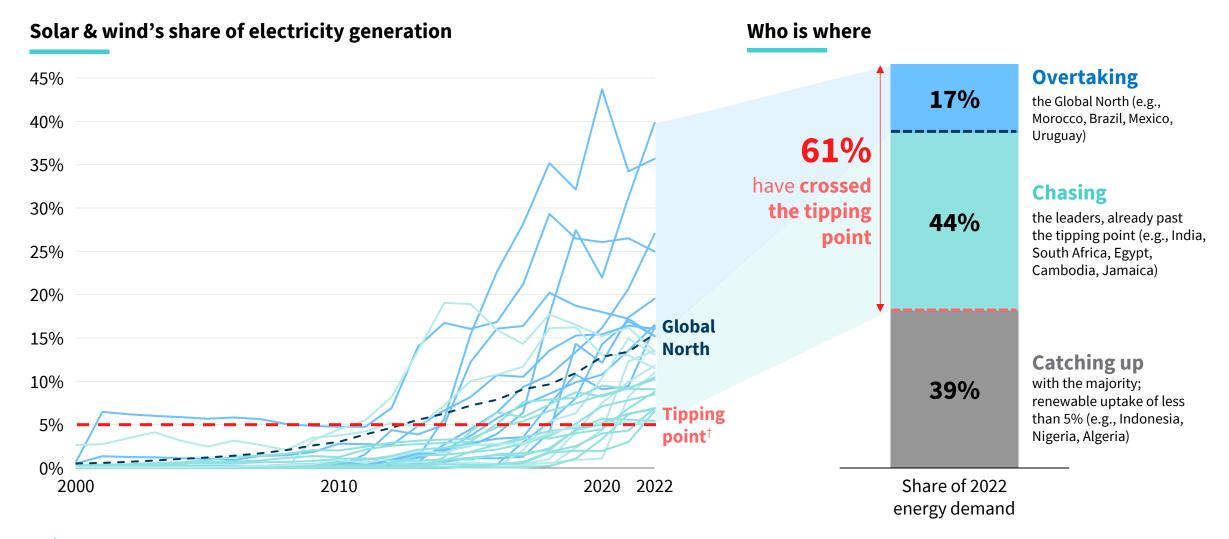


Solar & wind share of electricity generation by region and sub-region

RENEWABLES

61% of the Global South has passed the renewables tipping point

And 17% have overtaken the Global North



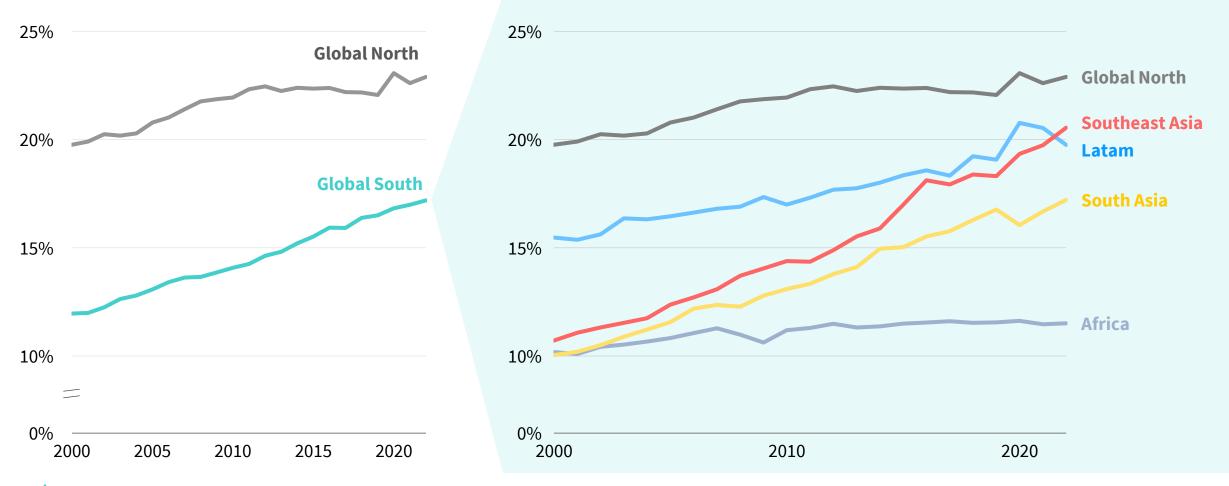
Note: Share of the Global South is measured by energy demand. [†] A tipping point level of 5% is generally accepted to be the market share at which change takes off. Source: IEA, RMI framing.

ELECTRIFICATION

Electric catch-up

The Global South is quickly catching up to Global North levels of electrification

Electricity as a share of final energy consumption

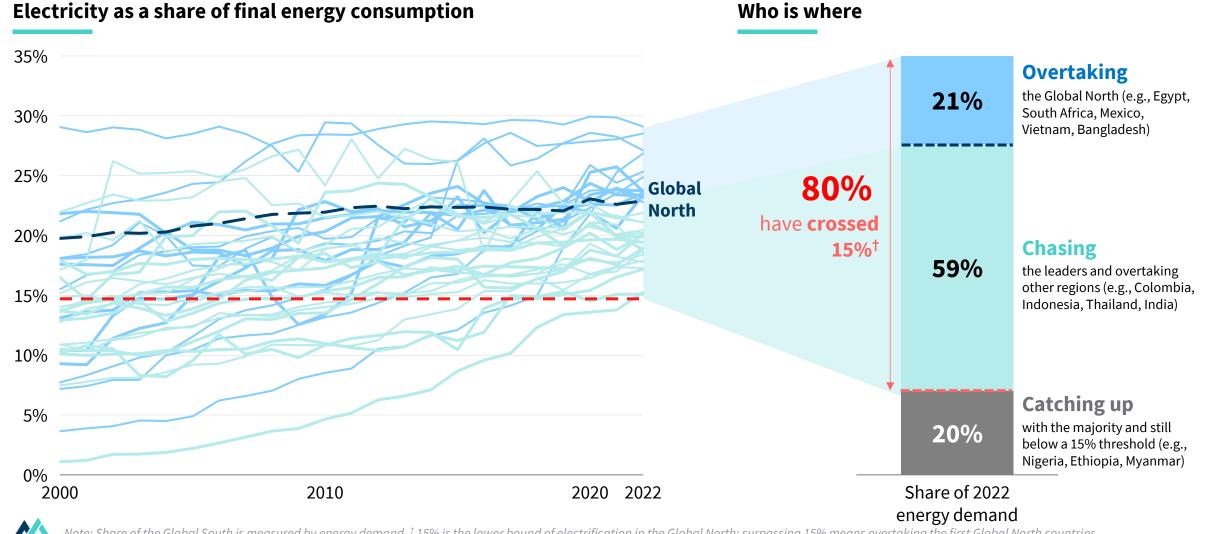


ELECTRIFICATION

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Electric South

21% of the Global South has already overtaken Global North electrification levels

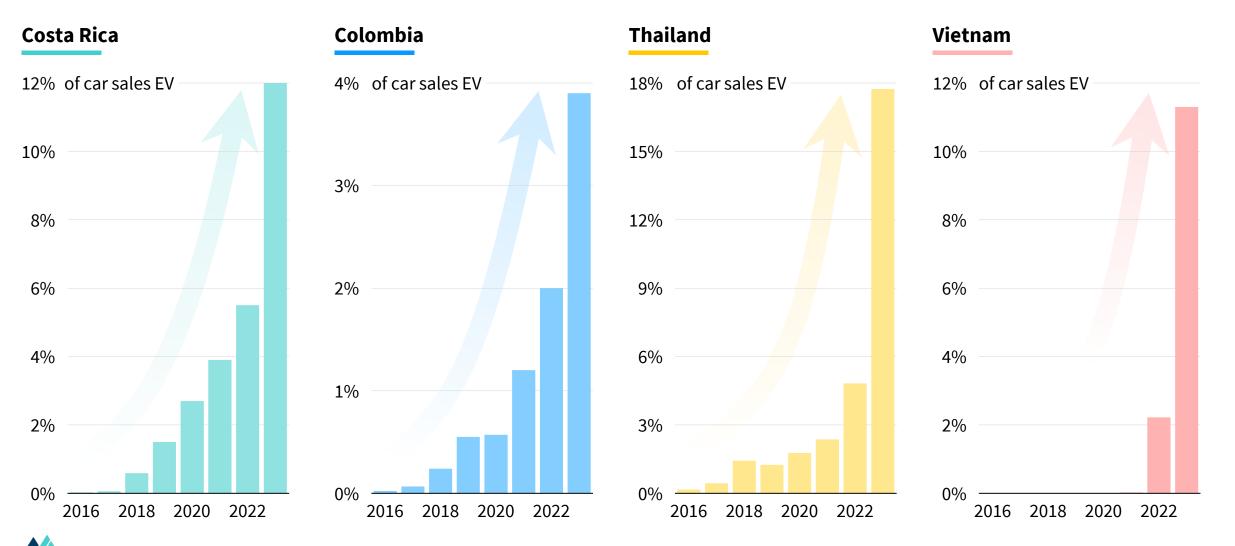


Note: Share of the Global South is measured by energy demand. [†] 15% is the lower bound of electrification in the Global North; surpassing 15% means overtaking the first Global North countries. Source: IEA, RMI framing.

ELECTRIFICATION

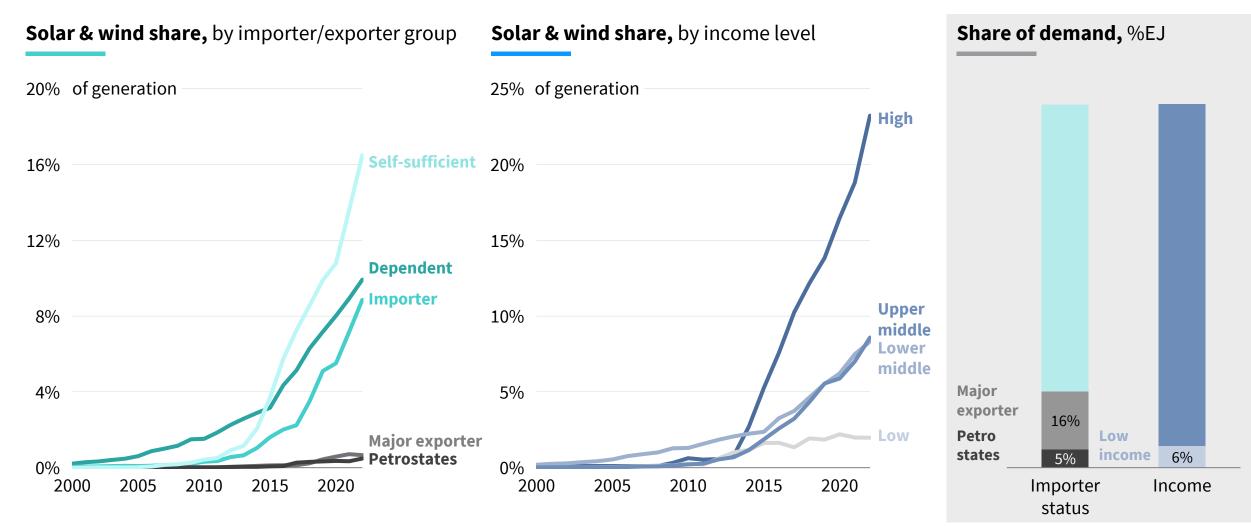
Electric vehicle sales are taking off

Electrification will be boosted by the exponential growth of EVs



Fossil exporters and low-income nations are not yet changing

These groups make up a quarter of energy demand in the Global South. Each group requires very different solutions

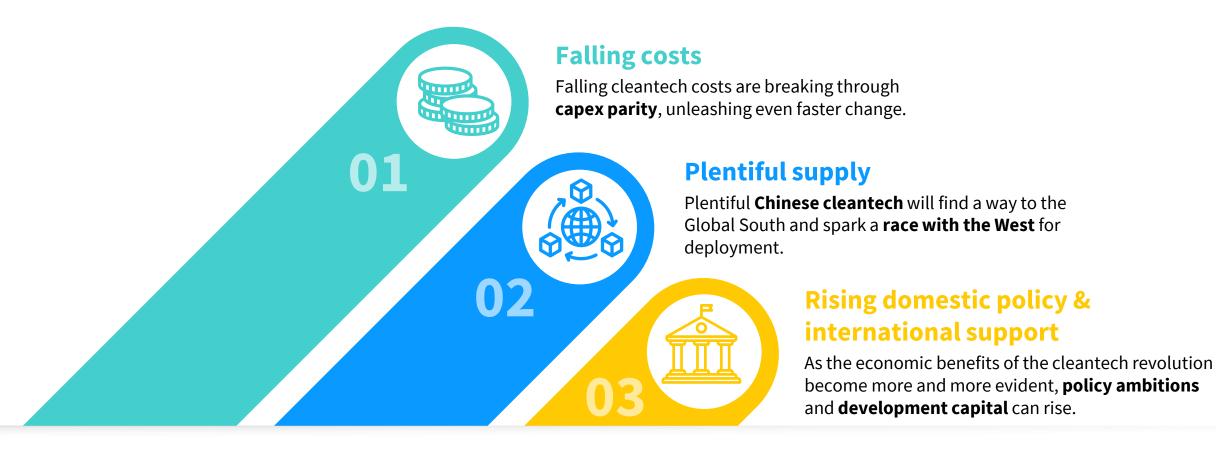




Note: Income groups as defined by the World Bank. There is no formal definition for petrostates, but we use a threshold of fossil fuel exports of greater than 10% of GDP. Major exporters are countries where fossil fuels exports are between 1% and 10% of GDP. Self-sufficient are countries where fossil fuel exports are below 1% of GDP. Importer countries are where fossil fuel imports are up to 4% of GDP. Dependent is where fossil fuel imports are over 21 4% of GDP. Source: World Bank, IEA, RMI framing.

Why the Global South will continue to adopt cleantech

As with the Global North, the barriers are many, but the solutions are more.





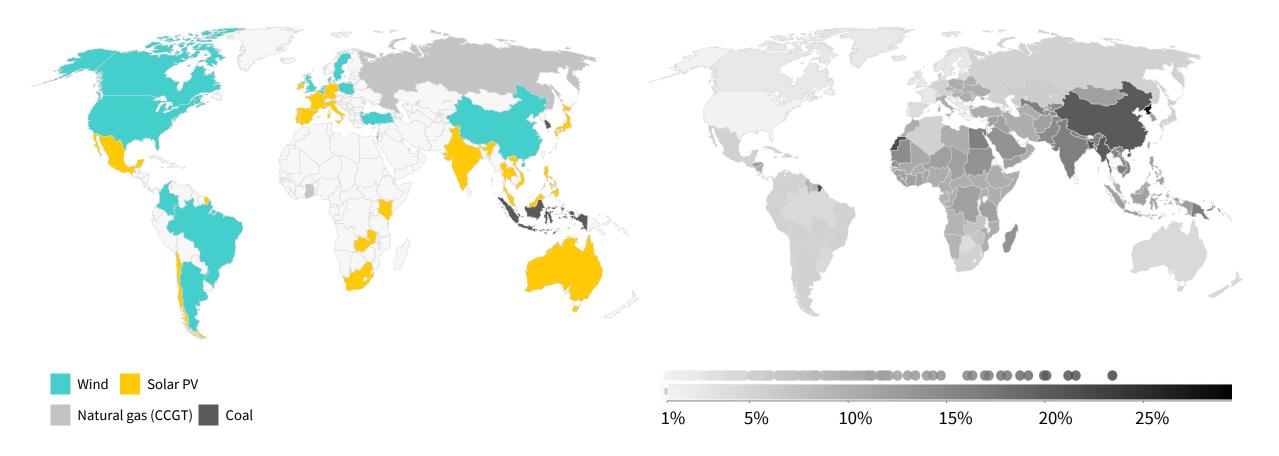
FALLING COSTS

Cleantech saves lives and money

Renewables are already the cheapest electricity source. Air pollution kills over 5 million people a year in the Global South.

Cheapest source of new electricity, 2023, LCOE

Share of total deaths from air pollution, 2021



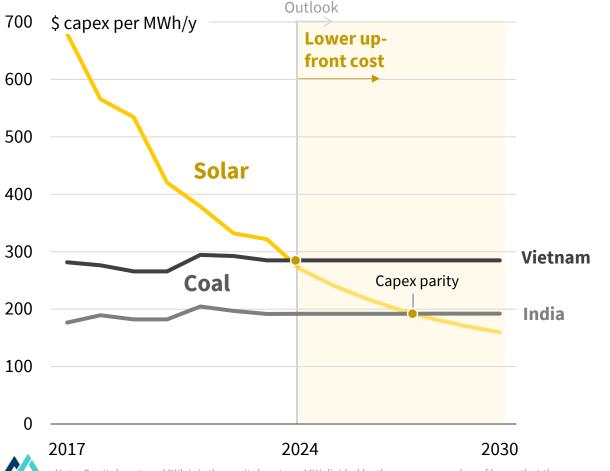
FALLING COSTS

Capex parity opens the door for the Global South

We are at the tipping point where the up-front cost of cleantech beats fossil tech

Renewables

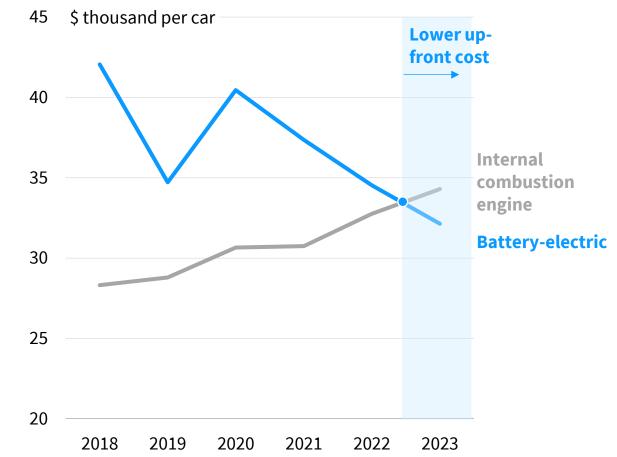
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Solar versus coal capital cost per unit of effective capacity

Transport

China average vehicle purchase price by drivetrain



Note: Capital cost per MWh/y is the capital cost per MW divided by the average number of hours that the resource is used in one year. Source: BNEF inputs for coal and solar history, RMI solar future, RMI calculations.

Note: Battery-electric vehicles exclude minicars.

Source: BNEF, China Automotive Technology and Research Center.

Capex parity may be even more important than total cost of ownership parity in the Global South, as cost of capital is high and access to capital limited.

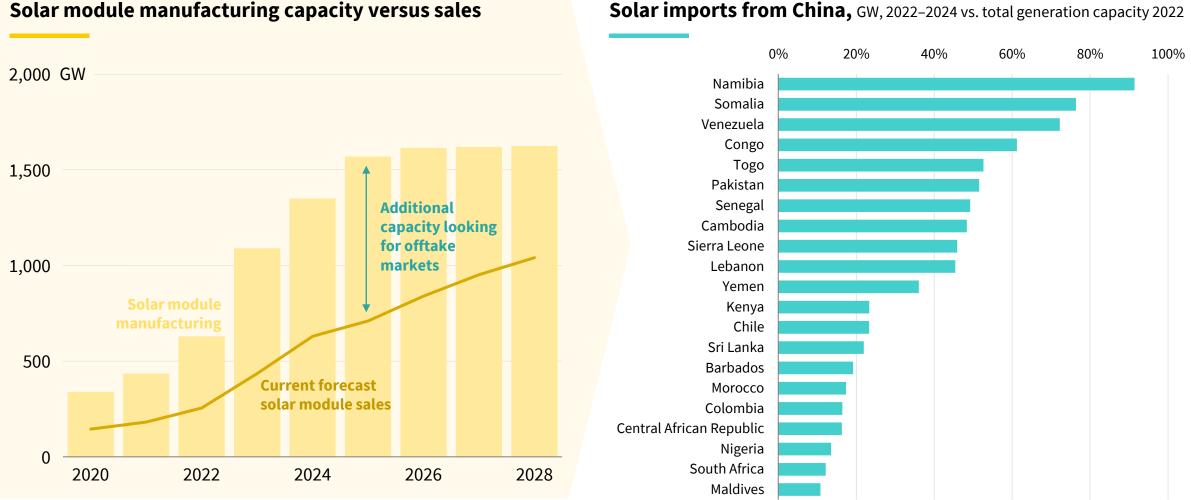
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PLENTIFUL SUPPLY

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China can supply the cleantech to the Global South

Hundreds of factories in China stand at the ready to supply new markets



Solar imports from China, GW, 2022–2024 vs. total generation capacity 2022

Note: Solar imports are Chinese solar imports only as calculated by Ember.

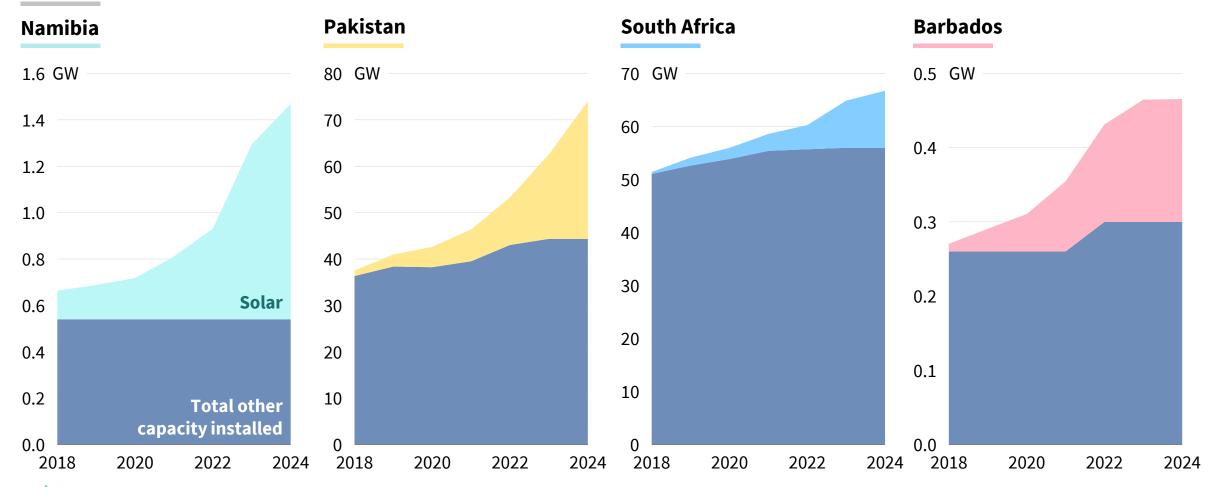
Source: IEA, Ember, BNEF, RMI fast growth forecast as published in the Cleantech Revolution (2024). See also Green Capital Tsunami by Climate Energy Finance.

PLENTIFUL SUPPLY

Witness the explosive growth in solar

Solar is supplying in years what took old energy decades

Solar panel imports from China versus the total size of the electricity system





Note: Solar imports as cumulative. Imports include only those from China. Total other capacity excludes solar capacity; 2024 total capacity illustratively shown as 2023 values. Source: Ember, RMI framing. **RISING POLICY SUPPORT**

Cleantech is the logical choice for policymakers driving growth

As it brings...



Economic growth

Driving GDP growth with the technologies of the future

Jobs

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Bringing millions of manufacturing and cleantech deployment jobs

Health

Avoiding millions of deaths and illnesses caused by fossil pollution

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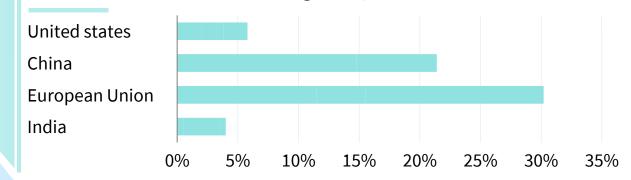
Security

Regaining energy independence

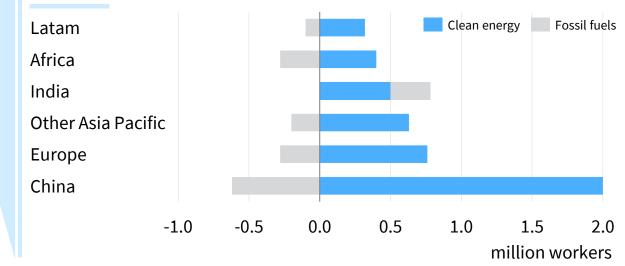
Speed

All of the above, at greater speed than fossil fuels can provide (see next page)

Contribution of cleantech to GDP growth, 2023

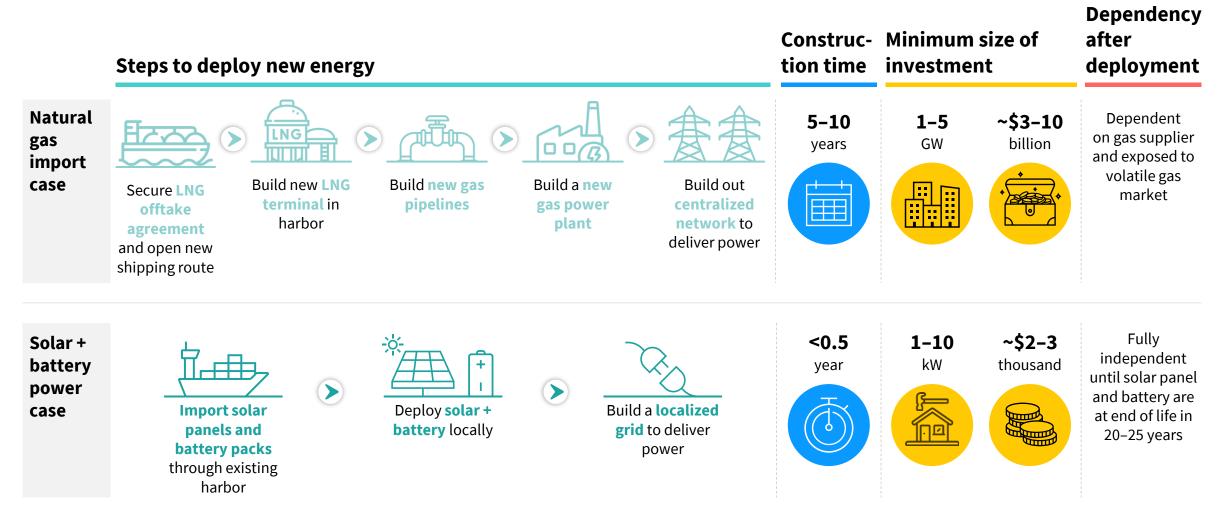


${\bf Change in \, energy \, employment \, by \, sector \, and \, region, 2019-2022}$



Renewables allow for faster energy growth than fossil fuels

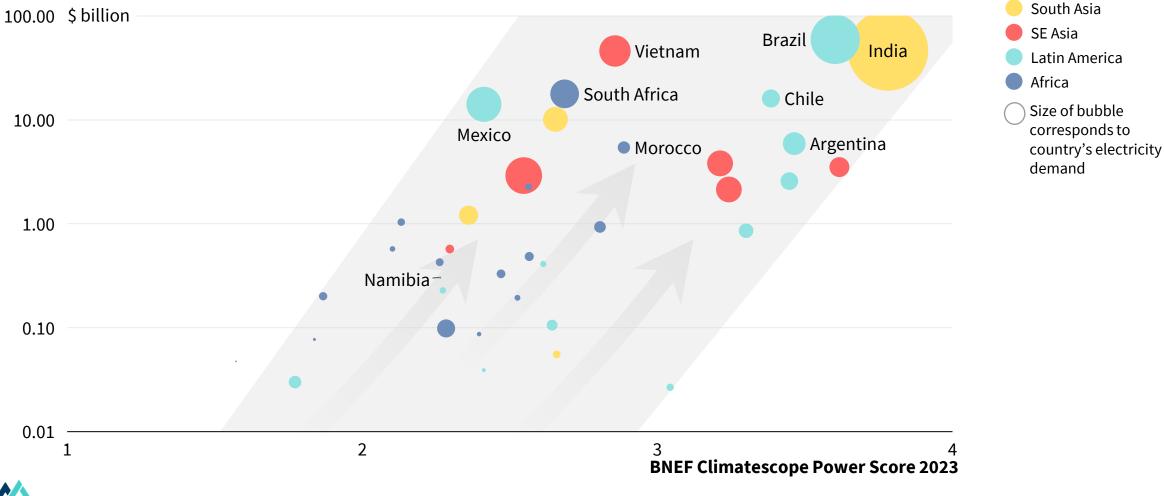
Deployment is simpler, scaling more modular and rapid, and resulting dependency lower



Good policy attracts capital

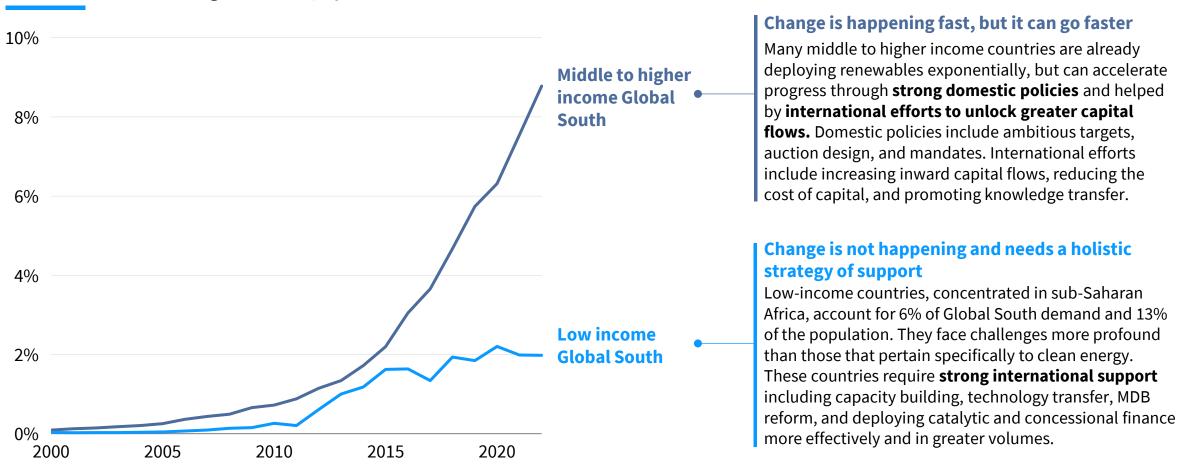
As policy environments across the Global South improve, more investment is unlocked

Investment in renewables (2018–22) versus strength of clean power policies



We need to accelerate innovative solutions

To overcome barriers, unlock affordable capital and support the most vulnerable nations



Solar & wind share of generation, by income level



Note: For more detail on tailored solutions to help low-income countries develop and get access to capital and energy see for example <u>IEA</u>, <u>IRENA</u>, <u>LSE</u>, and <u>Blended Finance Taskforce</u>. As well as the many RMI programs targeted at specific regions for both renewables and electrification, such as in <u>India, Nigeria</u>, or the <u>Caribbean</u>. Source: IEA, RMI framing.

It is time to revisit old assumptions

In many ways the Global South is better positioned than the Global North for the Cleantech Revolution

| Area | Global North | Global South |
|-----------------------------|---|---|
| Timing | First mover but it was expensive | Can be a fast follower at lower cost |
| Barriers | Needs to solve all the barriers at the cutting edge | Can learn from others |
| Location | Cold and far from the equator | Closer to equator means better solar |
| Legacy infrastructure | Giant legacy fossil fuel infrastructure | Smaller fossil infrastructure |
| Fossil fuel lobby | Powerful fossil fuel lobby | Smaller fossil lobby |
| Renewable potential | 50x the size of fossil fuel production | 400x the size of fossil fuel production |
| Energy growth | No growth in primary energy demand | Fast growth so easier to deploy the new |
| Cost of capital | Lower | Higher |
| Capital availability | Considerable | Lower |
| Relations with China | Mixed | Open to the cheapest tech |

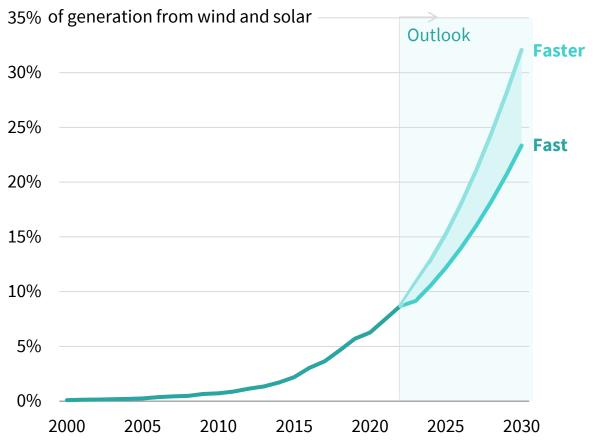
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Who has the advantage

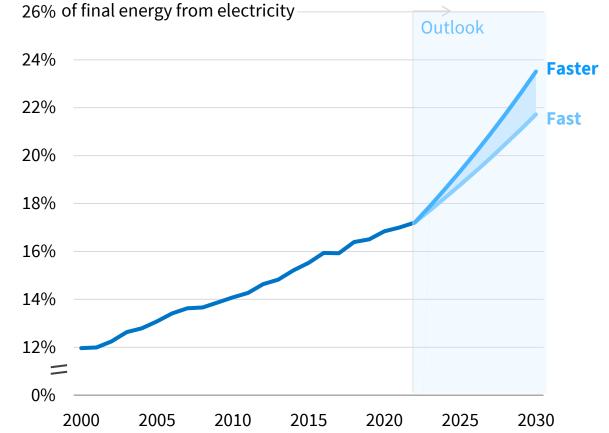
The cleantech revolution will continue

This is how it looks if the Global South follows the standard S-curve of technology deployment

Solar & wind generation



Electrification

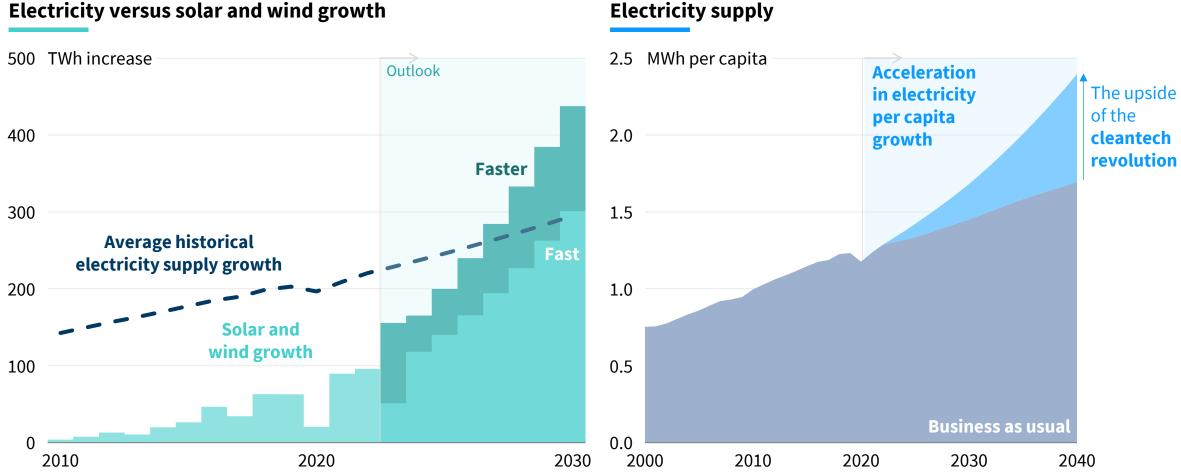




Note: Solar and wind as a share of electricity generation assumes that the Global South either follows the S-curve of the Global North (fast) or follows a standard S-curve (faster). Electrification S-curves are centered around assumptions in the IEA APS scenario. Source: IEA, RMI forecasts.

More energy for the Global South

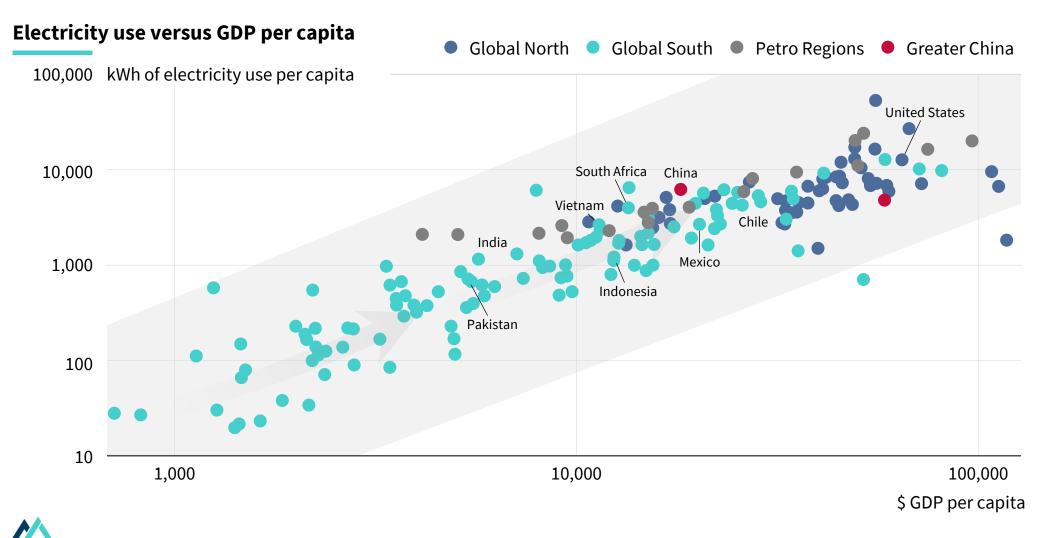
Solar and wind growth will soon exceed historic electricity growth, bringing more energy to the Global South



Electricity supply

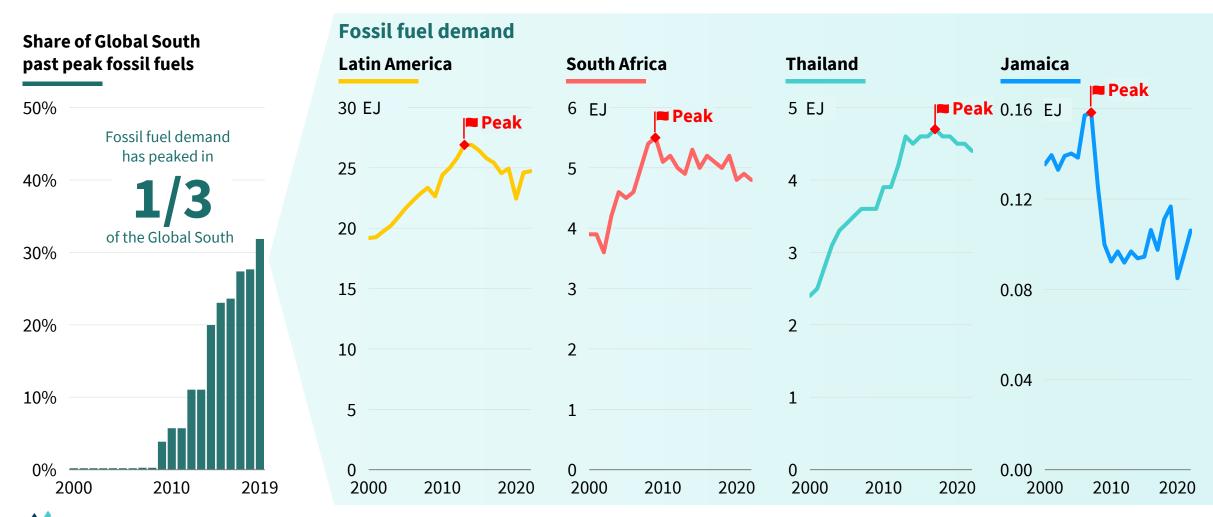
More electricity means faster growth

Electricity is the driver of economic growth in the 21st century



Fossil fuel demand has peaked in one-third of the Global South

Fossil fuel demand has already peaked in Latin America, South Africa, Thailand, and many others



Note: share of the Global South measured by energy demand and fossil fuels measured in primary energy. Source: IEA, RMI framing.

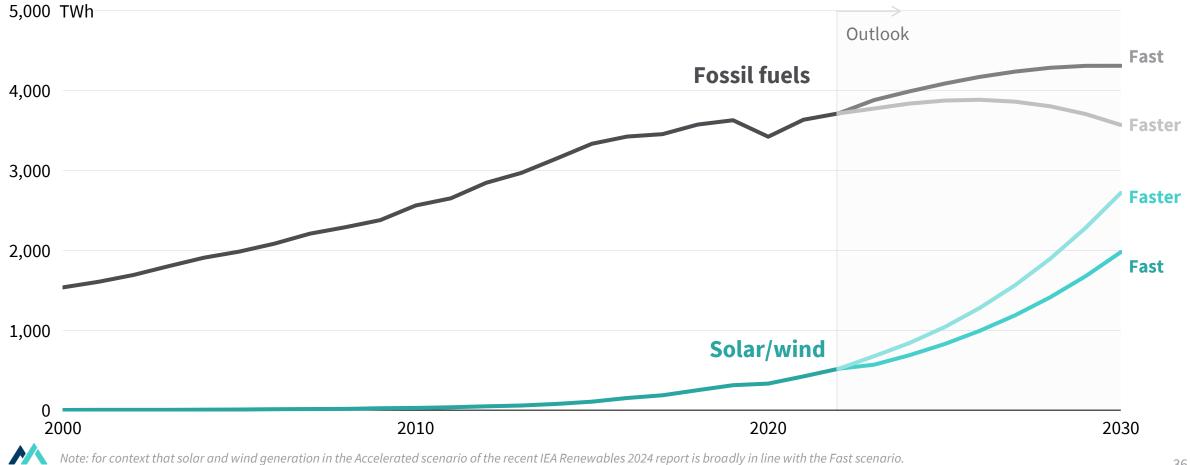
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Fossil fuel demand for electricity will soon peak

At current growth rates of solar and wind, there is very little room for fossil growth in the Global South

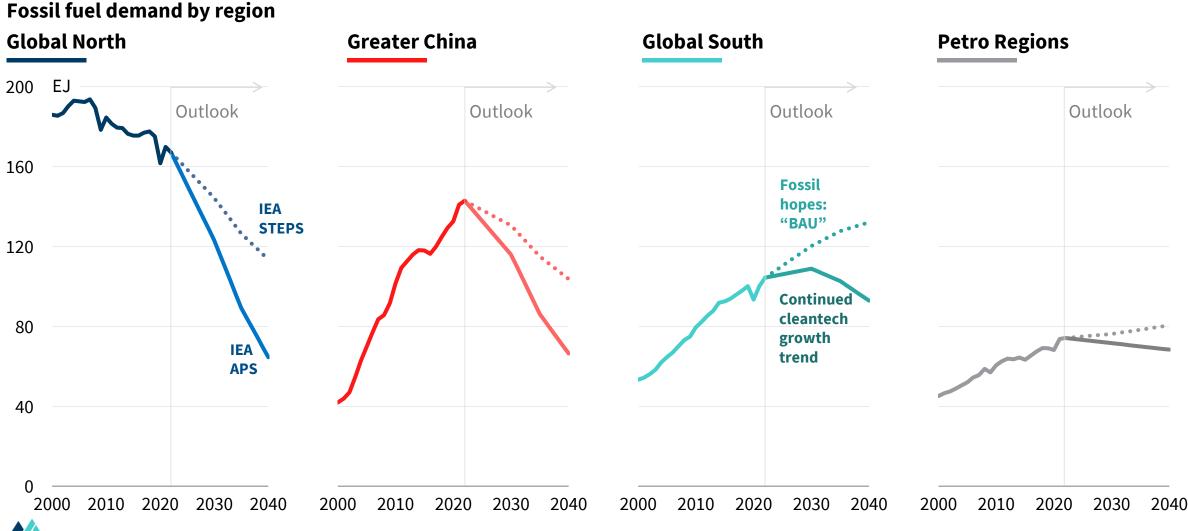
Generation from fossils and solar/wind in the Global South

Source: IEA, RMI forward.



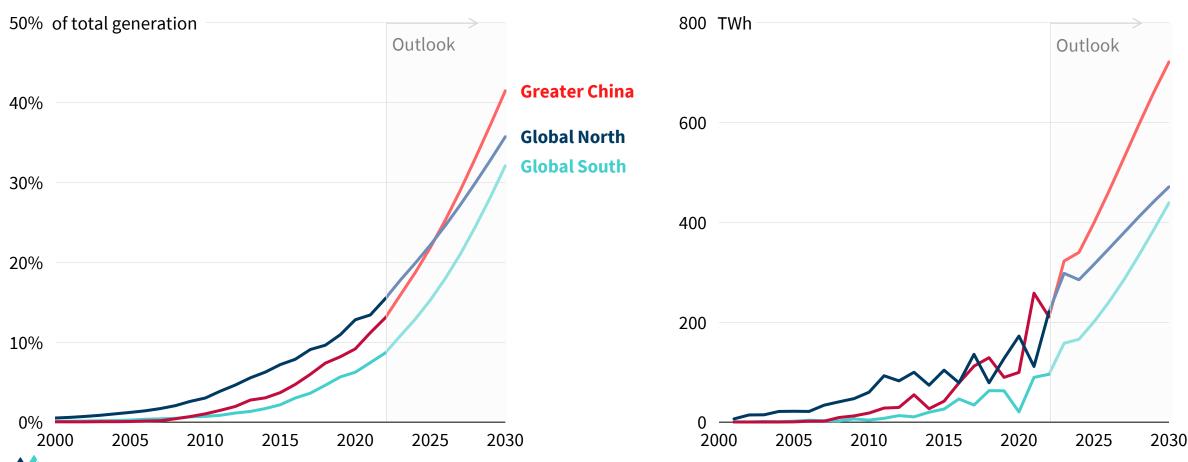
The Global South won't save global fossil fuel demand

The Global South is not large enough to offset fossil decline in the Global North and China



The Global South will be a driver of the cleantech revolution

By 2030, the Global South could be adding as much renewable capacity as the Global North



Annual increase in solar and wind generation

Note: Forward projections are using S-curves - Faster. For more detailed exploration of our methods, see the X-Change series. Source: IEA, RMI forward.

Solar & wind generation

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RMI is an independent nonprofit, founded in 1982 as Rocky Mountain Institute, that transforms global energy systems through market-driven solutions to align with a 1.5°C future and secure a clean, prosperous, zero-carbon future for all. We work in the world's most critical geographies and engage businesses, policymakers, communities, and NGOs to identify and scale energy system interventions that will cut climate pollution at least 50 percent by 2030. RMI has offices in Basalt and Boulder, Colorado; New York City; Oakland, California; Washington, D.C.; Abuja, Nigeria; and Beijing.

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Cover photo: Solar minigrid at Wuse Market in Abuja, Nigeria — credit: TNF Media

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