

FAQ

What are the benefits of signing the REALIZE-CA Building Owner Pledge?

Signing the pledge allows REALIZE-CA to aggregate demand across California, sending clear signals to the public and private sectors that the affordable housing community needs a cost-effective zero-carbon retrofit program. By signing the REALIZE-CA Building Owner Pledge, your organization is strongly advocating that the State of California create and fund a zero-carbon building retrofit program. Additionally, you are strongly advocating for manufacturers to develop more suitable and standardized technologies to accelerate zero-carbon retrofits.

Who is the intended audience for the REALIZE-CA Building Owner Pledge?

The intended audience includes the relevant governing bodies in the State of California, such as the California Energy Commission, California Air Resources Board, California Tax Credit Allocation Committee, US Department of Housing and Urban Development, California Public Utilities Commission, California Environmental Protection Agency, and Office of Governor Gavin Newsom. The REALIZE-CA Building Owner Pledge will be shared with manufacturers developing technologies for zero-carbon retrofitting.

What action does signing the Pledge require of my organization?

If a zero-carbon retrofit program is established, your organization is committing to installing cost-effective zero-carbon retrofit solutions on multifamily buildings in your portfolio. With the support of REALIZE-CA, building owners will assess retrofit solutions to ensure that they meet the specified program criteria and the needs of their projects. For the purposes of this specific pledge, your signature indicates that your organization commits to:

1. sharing the number of multifamily buildings and dwelling units in your organization's California portfolio, and;
2. sharing with REALIZE-CA (via REALIZE@rmi.org) when major and moderate rehabilitation projects are being considered in your California project pipeline.

What is the desired outcome of the REALIZE-CA Building Owner Pledge?

The desired outcome of the Pledge is securing the technical and financial support required for affordable housing building owners to implement zero-carbon retrofits across their portfolios. This includes catalyzing the manufacturing community to produce retrofit packages that meet the criteria listed in the Pledge as well as creating state-level support to establish and fund a zero-carbon retrofit program for affordable housing.

What happens if the desired outcomes are not achieved? Will any action be required of signatories?

If the desired outcomes are not achieved, no further action will be required of signatories.

[Click here to sign the pledge](#)

