



**Mobility Innovation Lab**  
Scaling EVs to 2030 Workshop

*This workshop brings together key stakeholders from automakers, utilities, regulators and the EV and infrastructure supply chain—the exact people and organizations that will be required to take bold action to deliver a global supply of electric vehicles on an unprecedented scale—with the support of subject matter experts and RMI’s expert facilitation capabilities, to answer the question: what will it take to supply the United States with 50 million EVs by 2030, and ensure they are fueled with reliable, affordable electricity? We invite participants to step back from the concerns of individual organizations and leverage the collective expertise to crystalize what is required of the entire industry. Only with a clear understanding of the destination, can we begin to chart a path to get there.*

**AGENDA**

**Tuesday, February 25, 2020**

2490 Junction Place, Boulder CO 80301

Time	Format	Activity
6:00 – 8:00 PM		Welcome reception

**Wednesday, February 26, 2020**

2490 Junction Place, Boulder CO 80301

Time	Format	Activity
7:30 – 8:00 AM		Participants arrive. Light breakfast and coffee provided.
8:00 – 8:55 AM	Plenary	Welcome, intros, objectives & ground rules
8:55 – 9:40 AM	Plenary	<b>Panel #1: Supply-Side Perspectives</b> <i>Panelists</i> <ul style="list-style-type: none"> <li>▪ Rick Spina, GM</li> <li>▪ Asaf Nagler, ABB</li> <li>▪ Tom Ashley, Greenlots</li> <li>▪ Lang Reynolds, Duke Energy</li> </ul>
9:40 – 10:40 AM	Breakout	<b>Working Session #1:</b> Supply-side milestones to manufacture 50M by 2030 and install the necessary infrastructure.
10:40 – 10:55 AM		Short break. Refreshments and snacks provided.
10:55 – 11:15 AM	Plenary	Share outputs from Working Session #1.
11:15 – 12:00 PM	Plenary	<b>Panel #2: Customer Demand Perspectives</b> <i>Panelists</i> <ul style="list-style-type: none"> <li>▪ Celeste Stragand, Ford</li> <li>▪ Doug Greenhaus, NADA</li> <li>▪ Wayne Killen, Electrify America</li> <li>▪ Katie Sloan, SCE</li> </ul>

## AGENDA (CONT)

Time	Format	Activity
12:00 – 12:45 PM	Breakout	<b>Working Session #2:</b> Leapfrog ideas to generate consumer demand and sell 50M EVs by 2030.
12:45 – 1:10 PM	Plenary	Share outputs from Working Session #2.
1:10 – 2:10 PM		LUNCH provided.
2:10 – 3:00 PM	Plenary	<b>Panel #3: Cementing Collaboration</b> <i>Panelists</i> <ul style="list-style-type: none"> <li>▪ Phil Jones, ATE</li> <li>▪ Pat Justis, Ameren</li> <li>▪ Spencer Reeder, Audi</li> <li>▪ Francesca Wahl, Tesla</li> </ul>
3:00 – 4:00 PM	Breakout	<b>Working Session #3:</b> Bold collaboration between the automotive and electricity industries to achieve 50M on-road EVs by 2030.
4:00 – 4:40 PM	Plenary	Share outputs from Working Session #3.
4:40 – 4:50 PM	Plenary	Check out & adjourn
5:00 – 7:00 PM		Closing reception



# WORKSHOP ATTENDEE LIST

First	Last	Organization
Tom	Adams	Office of Congresswoman Jackie Speier
Tom	Ashley	Greenlots
Robert	Babik	General Motors
Kevin	Boudreaux	Shell Energy
Anuj	Chokshi	Florida Power & Light
Douglas	Greenhaus	National Automobile Dealer Association
Elizabeth	Hunt	ITC Holdings
Phil	Jones	Alliance for Transportation Electrification
Patrick	Justis	Ameren Missouri
Wayne	Killen	Electrify America
Kathy	Knoop	Arizona Public Service
Alice	Lee	Honda
Dan	Lipschultz	Consultant - Former MN PUC
Asaf	Nagler	ABB Inc.
Peter	Nelson	Bechtel Enterprises
David	Owen	CenterPoint Energy
Joshua	Paradise	National Grid
Ken	Patrick	Ameren
Spencer	Reeder	Audi
Adam	Ruder	NYSERDA
Lang	Reynolds	Duke Energy
Mike	Salisbury	City and County of Denver
Kellen	Scheffer	Edison Electric Institute (EEI)
Kevin	Schwain	Xcel Energy
Camilo	Serna	DTE Energy
John	Shipman	Consolidated Edison of New York
Katie	Sloan	Southern California Edison
Brett	Smith	Center for Automotive Transportation
Rick	Spina	General Motors
Matt	Stanberry	Advanced Energy Economy
Kurt	Stogdill	Austin Energy
Celeste	Stragand	Ford
David	Treichler	Oncor Electric Delivery
Francesca	Wahl	Tesla
Trent	Warnke	Rivian
Pete	Westlake	Orlando Utilities Commission
Lincoln	Wood	Southern Company

