



TEAM APPLICATION

RMI MOBILITY INNOVATION LAB

ADVANCING AND ACCELERATING MOBILITY TRANSFORMATION

AUGUST 5–8, 2019, AT THE RMI INNOVATION CENTER IN BASALT, COLORADO

On August 5, Rocky Mountain Institute (RMI) will host its second annual Mobility Innovation Lab (MIL) Project Accelerator, a four-day facilitated workshop designed to accelerate high-impact and innovative projects that will create transformative mobility innovation.

The MIL Project Accelerator tackles obstacles to large-scale mobility transformation, which includes personal vehicles, fleets, transit, and freight. By bringing together the stakeholders required to advance specific projects, address gaps, and derive solutions, breakthroughs can be achieved that deliver a replicable real-world foundation for scaling up.

Teams participating in the MIL Project Accelerator should expect a dynamic working session, not a conference. Trained facilitators and technical experts will lead teams through effective collaborative processes, and provide customized topical coaching, targeted training, and tailored feedback to support each team's unique project. MIL faculty with national expertise relevant to participating project teams and trained facilitators from RMI will be on hand to support teams during the MIL Project Accelerator.

WHO SHOULD APPLY

RMI's Mobility Innovation Lab is seeking applications from electric utilities, vehicle manufacturers, charging infrastructure providers, mobility service providers, local governments, nonprofits, community organizations, and entrepreneurs that seek to advance mobility transformation projects. Ideal applications will:

- Focus on advancing an innovative project that, if implemented, will serve as an exemplary solution
- Include participants from multiple stakeholders that are critical to project success
- Be oriented toward implementation (pilot or scaling) in a specific location/sector

RMI is seeking applications from high-impact, innovative projects, from which we will select teams to achieve a balance of project types and participants. Teams typically comprise five to eight people representing critical project stakeholders and partners. The project or opportunity a team is working on must be actively under development, although it may range from an early-stage idea to a project well under way.

Eligible projects may focus on, but are not limited to:

- **Electrifying Fleets:** Projects that advance the transition toward commercial fleet electrification, including barriers, motivators, and strategies for accelerating the market. This includes transit, freight, transportation-network-company, corporate, and government fleets.
- **Innovative Financing and Business Models:** Projects focused on overcoming the financial hurdles associated with electric vehicles and charging infrastructure. This includes capital and overhead and maintenance costs, risk mitigation/shedding, and soft costs. It could include fleet operators, utilities, building owners/tenants, and/or third parties.
- **Regulatory Reform and Rate Design:** Projects focused on lowering the regulatory and political barriers to utility investment and engagement in the electric vehicle (EV) charging space and/or EV charging-specific electricity tariffs. Utilities and regulators are obvious participants, and so too are consumer advocates, city staff, elected officials, and others.
- **EVs as Distributed Energy Resources:** Projects focused on leveraging the flexible load EVs represent to provide ancillary services to the grid, facilitate high penetrations of renewables, manage charging standards, etc.

WHAT TO EXPECT

We'll help teams unlock opportunities to drive projects forward based on the transformative approaches of RMI's proven **accelerator** model, which foster deep engagement, collaboration, and innovation across institutional boundaries. RMI's accelerators drive meaningful project work and individual learning through highly interactive agendas and expert facilitation that supports learning, collaboration, and rapid-cycle design to advance teams' objectives.

Expert faculty and RMI staff will serve as coaches to support project teams. You can expect:

- Coaching, tailored content, and training on specific topics such as financing and business models
- Tools and training to conceptualize problems in collaborative and innovative ways
- Structured working sessions to make real progress on your project
- Subject matter-expert-led and faculty-led information sessions specific to transport electrification in the United States
- A safe space to test and validate ideas, a rich learning experience, and a beautiful setting
- Opportunities to build new alliances and a broader support network with other teams working on similar projects

LOGISTICS

MIL Project Accelerator starts in the early afternoon of August 5, and will conclude after lunch on August 8.

Philanthropic support and sponsoring partners cover 75% of event costs, enabling RMI to offer the MIL Project Accelerator at a minimal cost to participants. Event fees include:

- Three nights lodging at the Element Basalt-Aspen
- Breakfast, lunch, and dinner during the event
- Transportation to and from Aspen/Pitkin County Airport
- A portion of RMI's cost of planning and facilitating the MIL Project Accelerator

Fees are \$1,700 per person for nonprofits and governments, and \$2,100 per person for industry.

A limited number of scholarships are available for those with financial barriers to attendance.



About Rocky Mountain Institute

Rocky Mountain Institute (RMI)—an independent nonprofit founded in 1982—transforms global energy use to create a clean, prosperous, and secure low-carbon future. It engages businesses, communities, institutions, and entrepreneurs to accelerate the adoption of market-based solutions that cost-effectively shift from fossil fuels to efficiency and renewables. RMI has offices in Basalt and Boulder, Colorado; New York City; Washington, D.C.; and Beijing.

About the MIL Project Accelerator

Mobility Innovation Lab (MIL) Project Accelerator is an invitation-only, four-day working meeting bringing together teams to accelerate high-impact and innovative projects at the leading edge of mobility transformation. MIL Project Accelerator will take these projects to the next level by immersing teams in RMI's collaborative approach and subject-matter expertise, which have a proven track record of delivering transformative change across North America.

SUBMISSION DEADLINE

Completed applications are due May 15, 2019, and should be sent to the MIL selection team at MTX.innovationlab@rmi.org. Early submission is encouraged so that RMI can provide preliminary review and provide feedback. All project selections will be made by early June 2019.

TEAM APPLICATION

To apply: **Download this pdf** before filling it out, rename it and include your company name, and email it as an attachment to: **MTX.innovationlab@rmi.org**. **Deadline: May 15, 2019.**

OTHER TEAM NOTES Please use this space for information on your team.

What additional stakeholders or expertise are critical to project success? For example, is utility support or approval needed for project completion? Does the project need additional local leadership or financial expertise?

Describe what progress your team has made on your project to date. What milestones have already been achieved? What activities or milestones are planned for the next year?

What additional project resources would you like RMI to consider with this application? For example, please provide links or attachments to related studies, press releases, or web pages that provide further project detail.

Please note how you heard about the Mobility Innovation Lab (e.g., Twitter, LinkedIn, a specific person, etc.)

Please indicate whether you have attended any of the following events:

- MIL Accelerator for M-TEC
- e-Lab Summit
- e-Lab Forge
- e-Lab Accelerator

For further information, or to submit your completed application form, please contact **MTX.innovationlab@rmi.org**