

Revolutionizing the Road: Harnessing Technology for Equity and Access

Presented by CityLab Insights and moovel (becoming REACH NOW) with featured programming from Rocky Mountain Institute

Program Agenda

- (11:00am - 11:15am)** **Welcome Remarks**
Nat Parker | CEO moovel North America (becoming REACH NOW) | @Nat_Parker
- (11:15am - 11:20am)** **CityLab Insights Program Introduction**
David Zipper | Resident Fellow, German Marshall Fund and Partner, 1776 Seed Fund | @davidzipper
- (11:20am - 11:40am)** **Why It's Time for the World to Embrace Universal Basic Mobility**
Alex Roy | Founder, Human Driving Association and Director of Special Projects, Argo.ai | @AlexRoy144
- (11:40am - 12:05pm)** **Universal Basic Mobility and Universal Basic Income: Are We Ready for Them?**
Alex Roy | Founder, Human Driving Association and Director of Special Projects, Argo.ai | @AlexRoy144
Mayor Michael Tubbs | City of Stockton, California | @MichaelDTubbs
Moderated By: David Zipper | Resident Fellow, German Marshall Fund and Partner, 1776 Seed Fund | @davidzipper
- **5 min Transition****
- (12:10pm - 12:30pm)** **What's Happening in the Last North American City Without Ride Hail?**
Andrew McCurran | Director of Strategic Planning & Policy, TransLink | @TransLink
- (12:30pm - 1:00pm)** **Blurred Lines: Public Transportation and Private Mobility Companies**
Mark De la Vergne | Chief of Mobility Innovation, City of Detroit | @markdlv
Scott Kubly | Chief Programs Officer, Lime | @skubly
Alisyn Malek | COO & Cofounder, May Mobility | @m_alisyn
Andrew McCurran | Director of Strategic Planning & Policy, TransLink | @TransLink
Moderated By: David Zipper | Resident Fellow, German Marshall Fund and Partner, 1776 Seed Fund | @davidzipper

****5 min Transition****

(1:05pm - 1:35pm)

Mobility as a Service (MaaS): Is It Real or Just Hype?

Andrew McCurran | Director of Strategic Planning & Policy, TransLink | @TransLink

Nat Parker | CEO moovel North America (becoming REACH NOW) | @Nat_Parker

Sabrina Sussman | Manager of Public Partnerships, Zipcar | @SSussman

Alex Roy | Founder, Human Driving Association and Director of Special Projects, Argo.ai | @AlexRoy144

Moderated By: **Mark De la Vergne** | Chief of Mobility Innovation, City of Detroit | @markdlv

****5 min Transition****

(1:40pm - 2:00pm)

I Want It That Way: The Case for Why Cities Need Mobility Data

Seleta Reynolds | General Manager, Los Angeles Department of Transportation | @seletajewel

(2:00pm - 2:40pm)

Urban Mobility Data: What the Heck Do We Do With It?

Avery Ash | Head of Autonomous Mobility, INRIX | @averyaash

Regina Clewlow | CEO & Co-Founder, Populus | @ReginaClewlow

Scott Kubly | Chief Programs Officer, Lime | @skubly

Mollie Pelon McArdle | Co-Director, SharedStreets & Open Transport Partnership | @sharedstreetsio

Seleta Reynolds | General Manager, Los Angeles Department of Transportation | @seletajewel

Moderated By: **David Zipper** | Resident Fellow, German Marshall Fund and Partner, 1776 Seed Fund | @davidzipper

****5 min Transition****

(2:45pm - 3:00pm)

Advancing Mobility in Austin, Texas

Mayor Steve Adler | City of Austin, Texas | @MayorAdler

(3:00pm - 3:30pm)

The Rise of Mobility Venture Capital: Is It Helping or Hurting Our Cities?

Reilly Brennan | General Partner, Trucks Venture Capital | @reillybrennan

Miriam Roue | Program Director, Urban-X | @MiriamRoue

Natalie Bruss | Partner, Fifth Wall | @fifthwallvc

Moderated By: **Jennifer Bradley** | Executive Director of the Center for Urban Innovation, Aspen Institute | @JBradley_DC

****5 min Transition - RMI Programming Starts Here @ 3:35pm****

(3:35pm - 3:40pm) **Mobility Transformation: Rocky Mountain Institute Program Introduction**
Robert “Hutch” Hutchinson | Managing Director, Rocky Mountain Institute

(3:40pm - 4:00pm) **Infrastructure is Destiny**
Robin Chase | co-founder Zipcar, Veniam, NUMO | @rmchase

(4:00pm - 4:20pm) **Mobility Tech as If People Mattered: Harnessing the Public Right of Way for the Public Good**
Jeff Tumlin | Principal, Nelson Nygaard | @jeffreytumlin

5 min Transition

(4:20pm - 4:50pm) **Electrifying Buses: Boom or Bust for Transit Agencies?**
Karl Popham | Emerging Technologies & EV Manager, Austin Energy
Todd Hemingson | VP, Strategy and Planning, CapMetro | @hemingson
Robert “Hutch” Hutchinson | Managing Director, Mobility Team, Rocky Mountain Institute
Moderated By: Jeff Tumlin | Principal, Nelson Nygaard | @jeffreytumlin

5 min Transition

(4:55pm - 5:15pm) **Fueling the Future of Mobility: Talent and Workforce Development**
Jessica Robinson | Executive Director at Michigan Mobility Institute | @bicyclechica

(5:15pm - 5:30pm) **Who’s Streets? Mobility User Experience and Public Life**
John Bela | Director, Gehl | @john_bela

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