



The Urban Mobility Lab

ACCELERATING INNOVATIVE
MOBILITY SOLUTIONS IN INDIAN
CITIES

Pune Solutions Workshop

15–17 October 2018
PUNE, MAHARASHTRA

What is the Urban Mobility Lab?

The goal of the Urban Mobility Lab is to create early examples of integrated mobility solutions to inform India's mobility transition. The Lab is a platform that supports a replicable process for identifying, integrating, and implementing mobility solutions in leading geographies, called Lighthouse Cities. The experiences and lessons from the Urban Mobility Lab will be used to guide and accelerate the scaling of mobility solutions nationally and globally.

Rocky Mountain Institute (RMI) is administering the Urban Mobility Lab with the support of central, state, and city governments. On 15–17 October, Government of Maharashtra, Pune Municipal Corporation, and RMI will convene leading project teams from across India in Pune, Maharashtra for the initial Urban Mobility Lab Solutions Workshop.

The Pune Solutions Workshop is an invitation-only, multi-day workshop to accelerate innovative mobility solutions that can be launched in Pune as a set of integrated pilot projects to demonstrate shared, clean, and connected mobility.

The workshop is designed to accelerate progress that might otherwise take weeks or months to accomplish by advancing project teams' solutions towards near-term implementation.

Why attend the Pune Solutions Workshop?

Teams will have access to experienced facilitators, government officials, and subject-matter experts to provide training, customized content, tailored feedback, and cutting-edge processes. A team's composition can take many forms, ranging from a multi-stakeholder group to a single organization to independent experts or academics. At the Pune Solutions Workshop, teams will find:

- 1 A facilitated approach with structured working sessions that foster collaboration to make progress on projects. With a highly interactive agenda, teams have opportunities for meaningful project work, to learn about other projects, and to identify areas for integration.
- 2 A unique environment conducive to creativity and breakthrough ideas, including opportunities to explore new strategies.
- 3 Access to subject-matter experts to provide teams with coaching and insights on project components such as business models and legal/regulatory frameworks.
- 4 Access to financial advisors and investors to offer guidance and coaching on business model viability and financing strategy that will improve the fundability of projects.
- 5 A focused, visible implementation geography where projects can work together to create larger impact and to help generate national and international awareness about the benefits of whole-system solutions to mobility.

Participants of the Pune Solutions Workshop will:

- 1 Build new relationships and partnerships: By bringing together diverse stakeholders in a collaborative environment, the Urban Mobility Lab will facilitate the development of networks and partnerships extending beyond institutional boundaries—dialogue and collaboration that stakeholders might not normally have often occurs. This is important for complex problems, where no single actor is capable of developing solutions alone.
- 2 Play a role in shaping markets: Bringing together diverse stakeholders will help identify and address regulatory barriers, providing an opportunity for participants to help shape markets to serve the interests of both business and society in a time when the regulatory structure is evolving rapidly.
- 3 Scale solutions to other cities: Representatives of the Urban Mobility Lab's network of partner cities, which includes Bangalore, Hyderabad, Kochi, Mumbai, and Visakhapatnam will be invited to participate in the workshop to help play a role in scaling viable pilot projects beyond Pune.

Who should apply for the Pune Solutions Workshop?

The Urban Mobility Lab is seeking applications from project teams working on innovative solutions to accelerate India's transition to shared, clean, and connected mobility.

Potential project categories include, but are not limited to

- 1 Public transit and shared mobility
- 2 Transit data
- 3 Traffic management, enforcement, and road safety
- 4 Mobility-oriented development, including non-motorized transit infrastructure
- 5 Efficient freight (e.g. urban goods movement)
- 6 Vehicle electrification and charging infrastructure

Urban Mobility Lab project teams are typically comprised of 5–8 people. Project team members are critical stakeholders and partners that are instrumental in overcoming barriers currently impeding project deployment. Strong project teams have projects under development and could launch pilot projects in Pune shortly after the Solutions Workshop. Projects should also be replicable and scalable in other geographies.

Apply now

The application process for the Urban Mobility Lab Pune Solutions Workshop closes on Friday, 27 July 2018. Submitted applications will be reviewed by a selection committee on a rolling basis. Selected applications will be sent a formal invitation by RMI.

Teams accepting invitations to participate in the Urban Mobility Lab Pune Solutions Workshop make a commitment to actively engage before, during, and after the event in order to drive a project from idea to implementation.

They also commit to collaborate with other teams to share knowledge and provide support. This engagement includes phone calls, preparation, and an onboarding meeting (29 August) before the workshop, meaningful project work during the days of the workshop, and active engagement in the 6–18 months following the workshop depending on each project team's needs.

Application and information at
www.rmi.org/pune

Cost

Thanks to the generous support of Urban Mobility Lab funders, the Urban Mobility Lab Pune Solutions Workshop will have no cost for participants. Participants are responsible for covering travel expenses to and from the event and all lodging.

Contact

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