

Profitable GHG Reduction Through Fuel Economy:

Off-the-shelf technologies
that bring savings to your bottom line



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Overview:

- ◇ Background on RMI
- ◇ Global Warming – What does it mean for trucks?
- ◇ Energy Efficiency – Where is energy used on trucks?
- ◇ New Concept - “Tunneling through the cost barrier”
- ◇ Components That Count – energy saving truck products
- ◇ Hybrids – What’s coming
- ◇ Fleet Examples – On-road proof of fuel savings
- ◇ RMI Projects: – Trailers, containers, and more



The Rocky Mountain Institute

80 staff, two offices: Snowmass CO & Boulder CO

Entrepreneurial nonprofit; energy efficiency & policy

Energy & Resources Team, Built Environment Team, MOVE (Transportation) Team

3 Examples from RMI's 3 teams:

- ◇ Redesigned a giant platinum mine, 43% energy savings, 2–3 year payback periods
- ◇ Redesigned a supermarket, saving 70–90%, better sales, lower capital expense
- ◇ Helped Wal-Mart redesign their Class-8 truck fleet, **Saved 25%** of diesel fuel on long-haul operations, Plan in place to double fuel economy by 2015
Net savings of **~\$494 million a year by 2020**



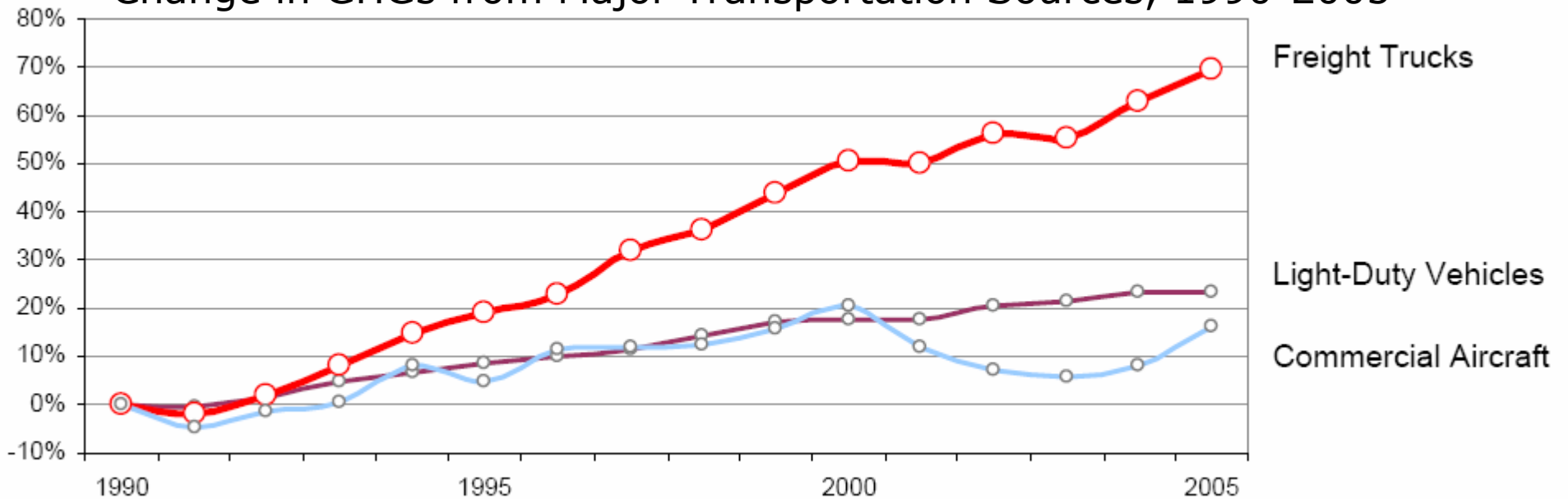
Global Warming: what does it mean for trucks?

Transportation is 27% of US GHG emissions,

Trucking is 19.4% of US Transportation GHG emissions,

US Truck GHG emissions grew 69% between 1990 and 2005

Change in GHGs from Major Transportation Sources, 1990-2005



Source: EPA Inventory of U.S. Sources and Sinks: 1990-2005

Source: Inventory of U.S. Greenhouse Gas Emissions and Sinks, 1990-2005



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- **Attention is inevitable**
- **CO₂ reduction can be a marketing benefit.**
- **If a "carbon market" emerges, saving 1 ton of carbon will be worth ~\$10**

Smart trucking companies can financially benefit from new emphasis placed on global warming



Marketing Benefits Can Be Significant

- **Growing Interest:**

70% of fleet managers have been asked what they're doing about the environment in the past year

- **Carbon Labeling & Accounting:**

Many companies moving to environmental scorecards and claims that rely on full-life cycle analysis, and green supply chain demands, which includes transport by truck



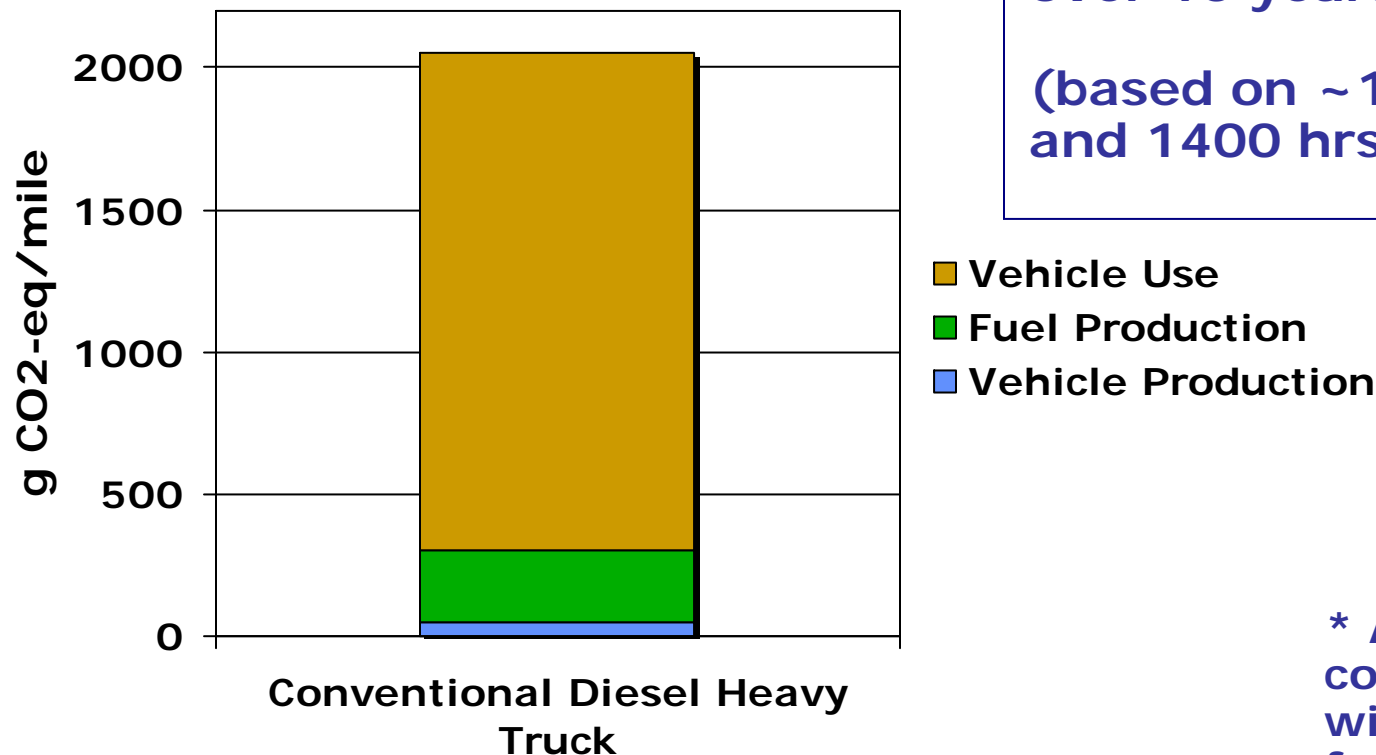
Knowing how to reduce your "carbon footprint" can help marketing

Source: fleet-central.com ; RMI clients and recent experience.



The Carbon Footprint of a Heavy Truck is Dominated by Fuel Use

Life Cycle Analysis of a Heavy Truck for CO₂



25% Fuel Savings may yield over \$4000 in carbon credits over 10 years.

(based on ~100,000 mi/y and 1400 hrs/y less idling)

* A trucking company's footprint will also include facilities, offices, etc.

Source: Gaines et al. (Argonne Nat'l Labs). 1998. "Lifecycle Analysis For Heavy Vehicles." Air and Waste Management Association Annual Meeting. San Diego,



Bottom Line: global warming can be a business advantage

Old Model: Cost vs. Benefit, Tradeoff

The trucking industry is undergoing one of the heaviest environmental regulatory pushes in history ('07 and '10 emissions reductions of NO_x, SO_x, and particulates).

Benefit: Cleaner Air (societal benefit)

Cost: Capital Investment, Increased Fuel Use (industry cost)

New Model: Dual Benefit, Win-Win

Reducing greenhouse gas emissions can be equally well met, with financial benefit for leaders.

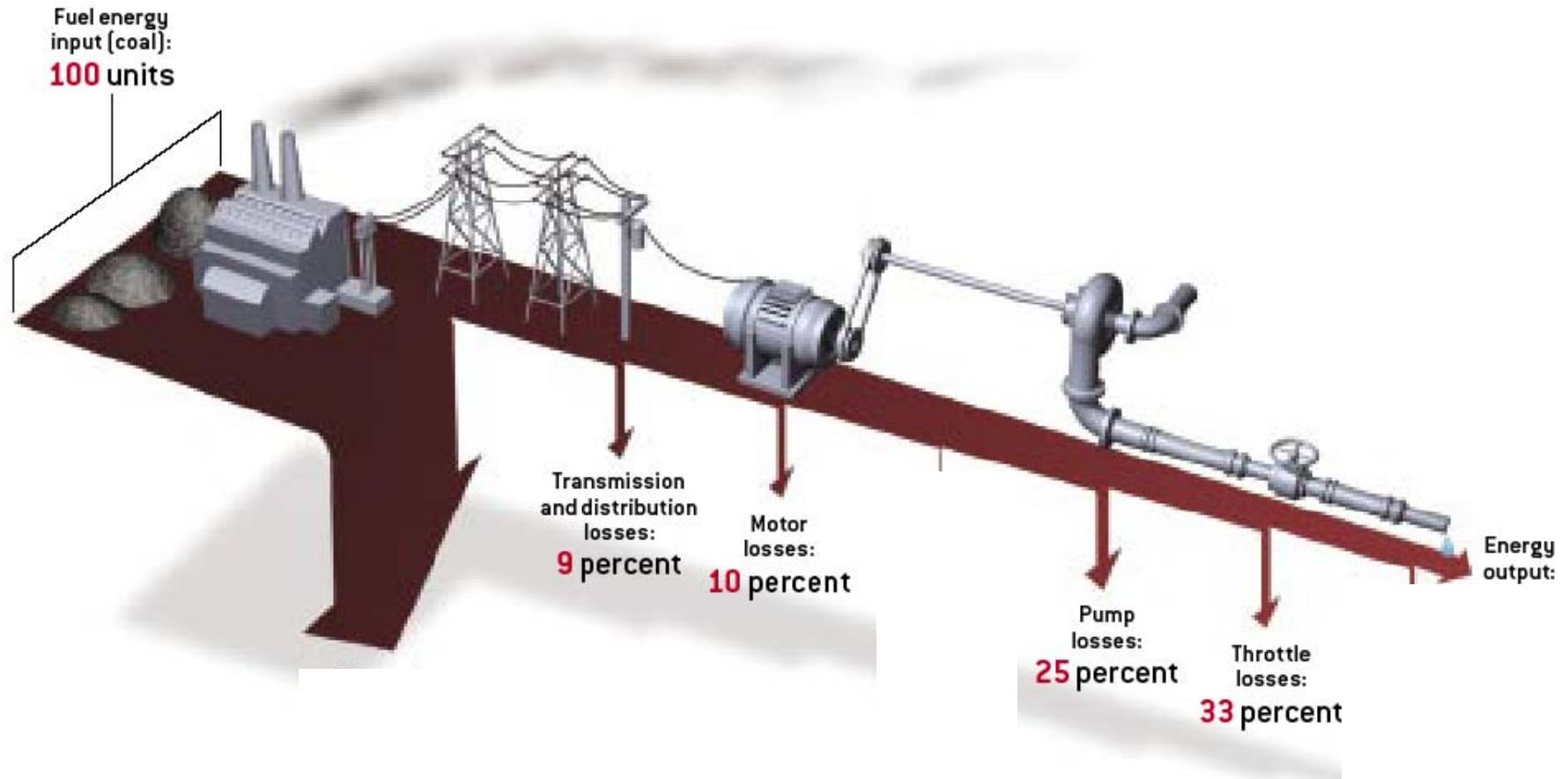
Benefit: Reduced GHG emissions (societal benefit)

Benefit: Lower Lifecycle Operational Costs (industry *benefit*)



Losses & savings multiply

Savings *downstream* make upstream equipment smaller and cheaper

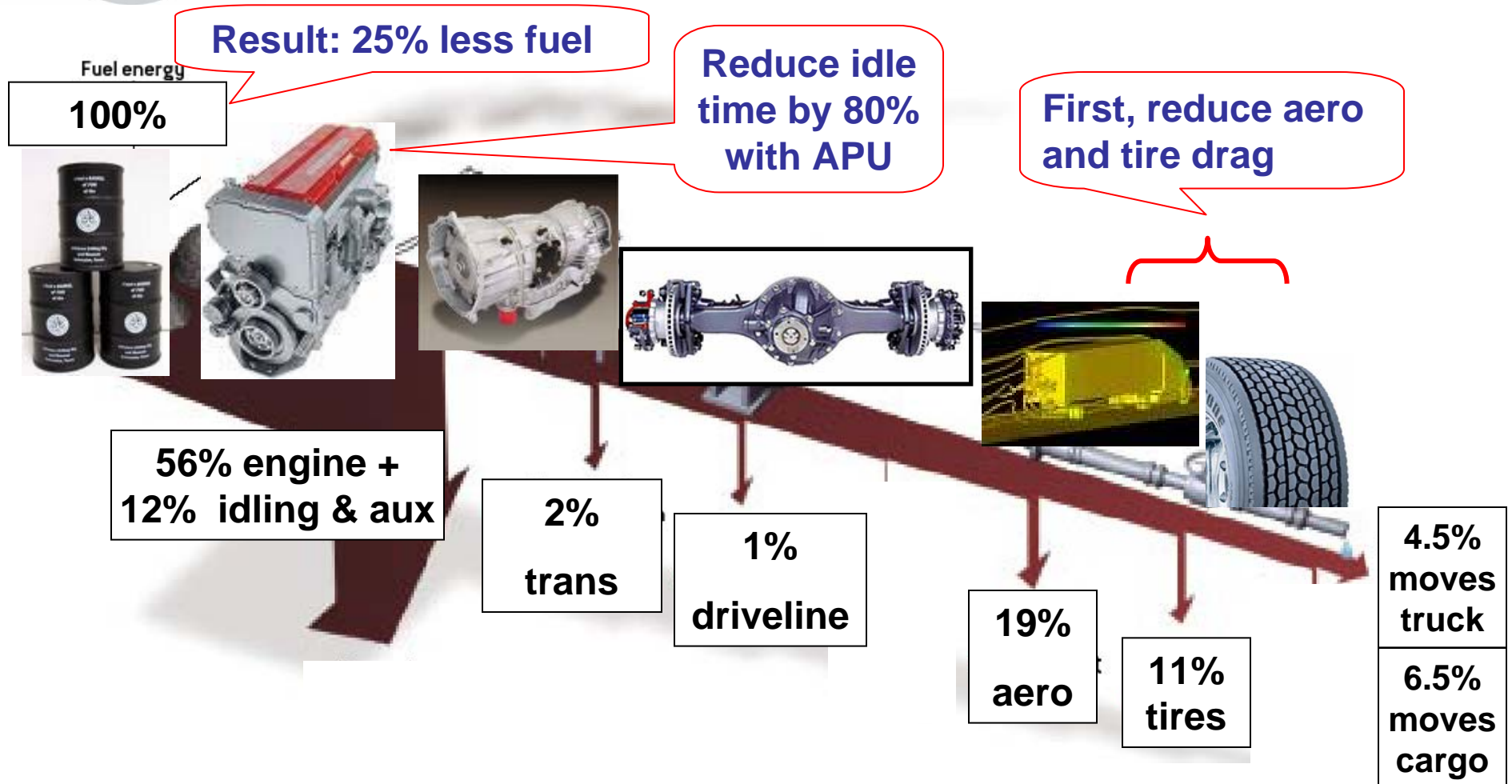


Each unit of avoided energy flow or friction in the pipe saves ten units of fuel at the power plant



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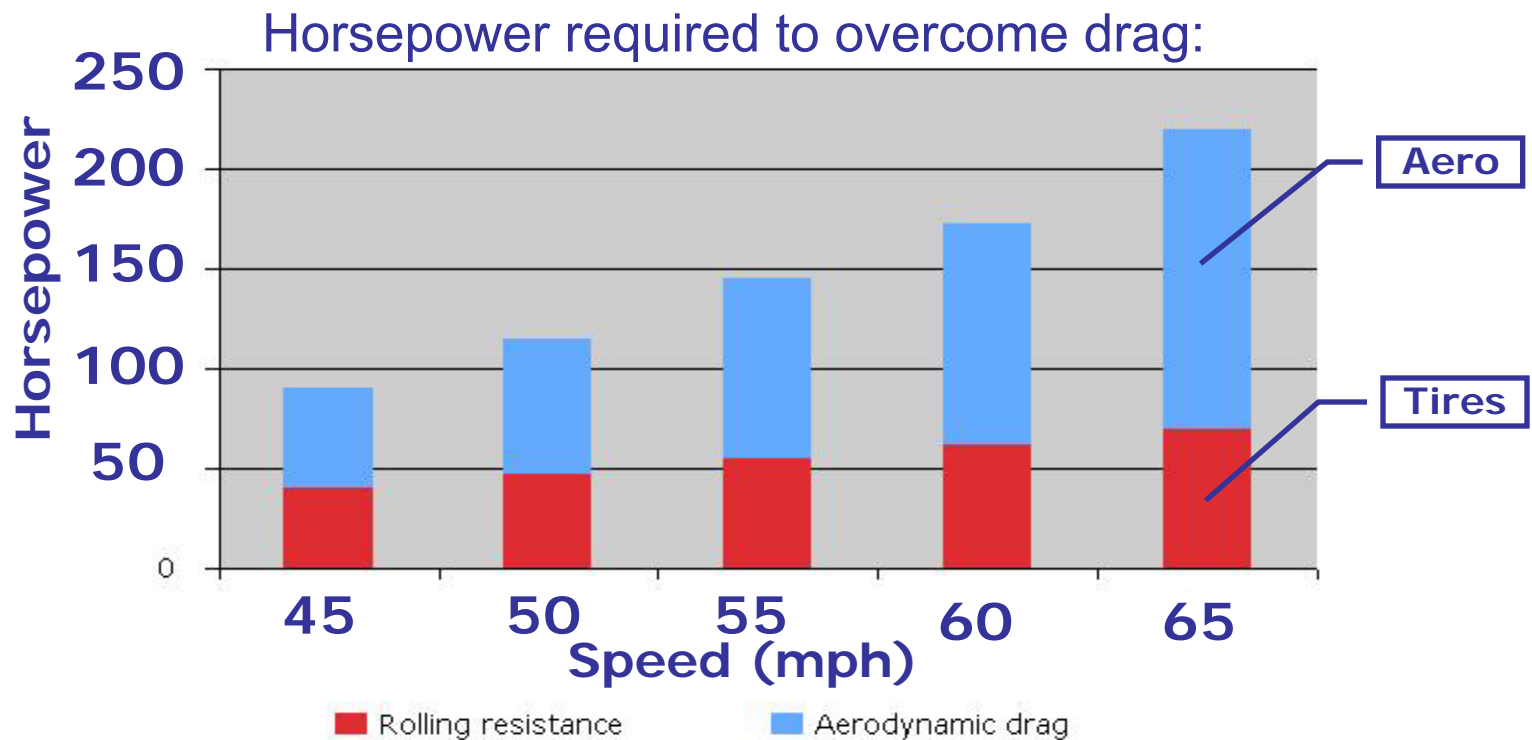


Each unit of avoided energy flow or friction in the pipe saves ten units of fuel at the power plant



Basic physics: Aerodynamics and Rolling Resistance are the largest consumers of fuel on a typical highway truck

Total Horsepower = Inertia + Rolling resistance + Air resistance



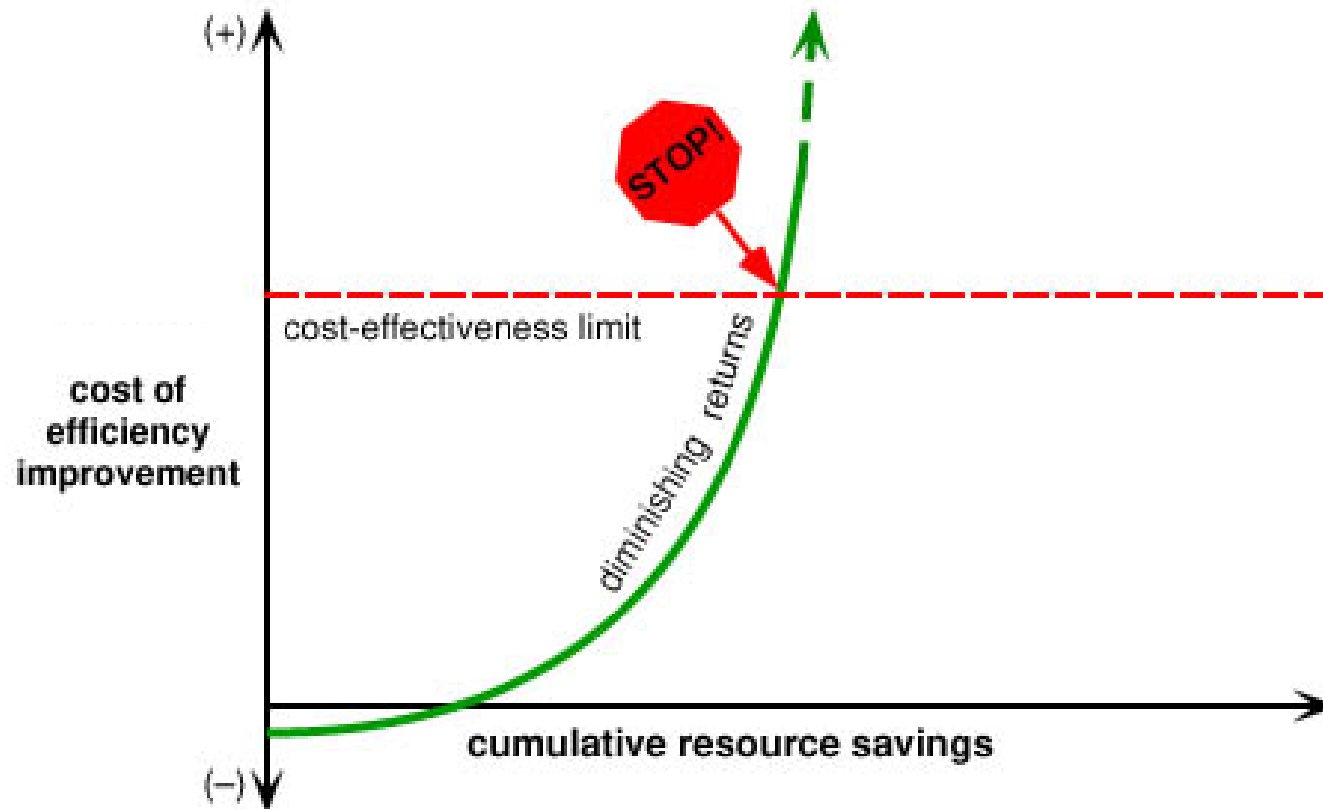
* Approximate values

Source: Technology Roadmap for the 21st Century Truck Program (DOE 2000)



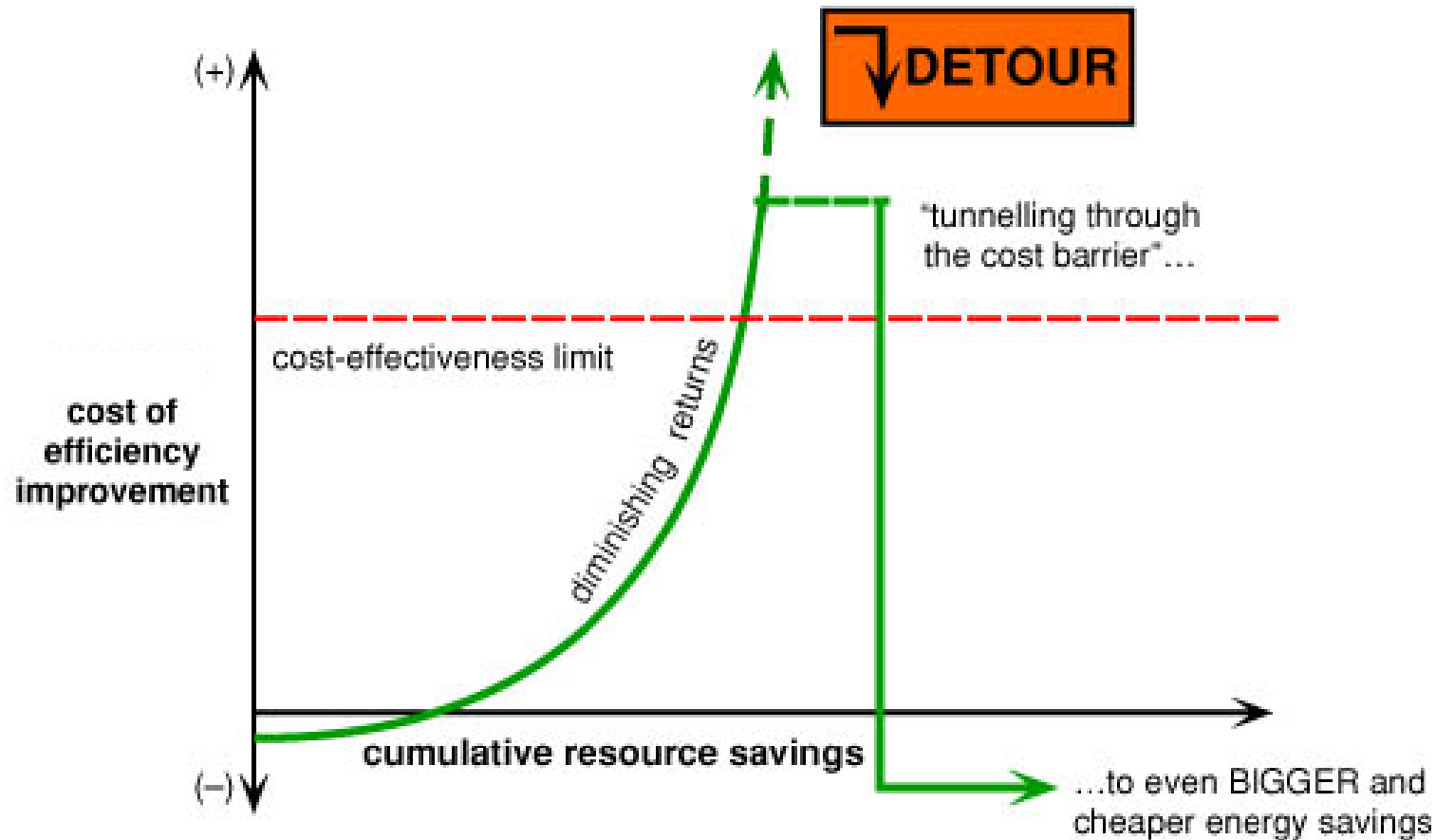
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Old way: Saving money costs money



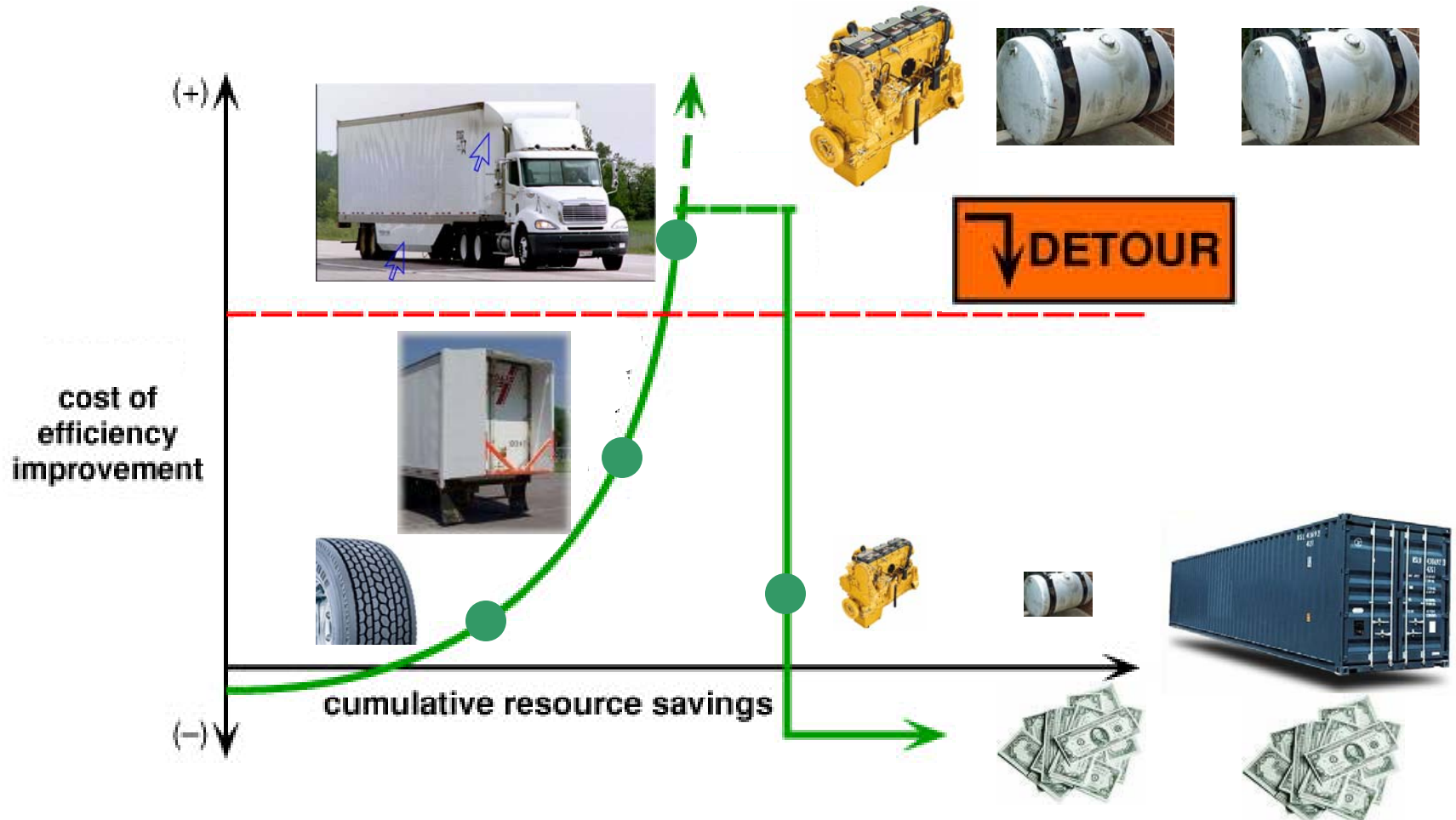


New Design Mentality "tunnel through the cost barrier"





New Design Mentality “tunnel through the cost barrier”



1. Multiple benefits from single expenditures
2. Piggyback on retrofits

Components

Cut your fuel use 25% today

**If every truck in the US saved 1%,
245,000,000 gallons of diesel per year
would never be consumed**



An easy change to make: Tires

4-8% fuel savings are possible with tires alone



Traditional twin-tires optimized for fuel economy save ~4% fuel

Don't buy on tread life alone. Long-wear tires cost you more fuel than \$\$ you save at purchase



"Single-Wide" or "Wide Base" tires save 4-6% fuel + save 200lbs/axle: extra cargo & less dead weight when empty





Bolt-on Savings: Aerodynamics

Better aero all around – truck, trailer, and interface



Side Skirts save 4%



Base Flaps save 6%



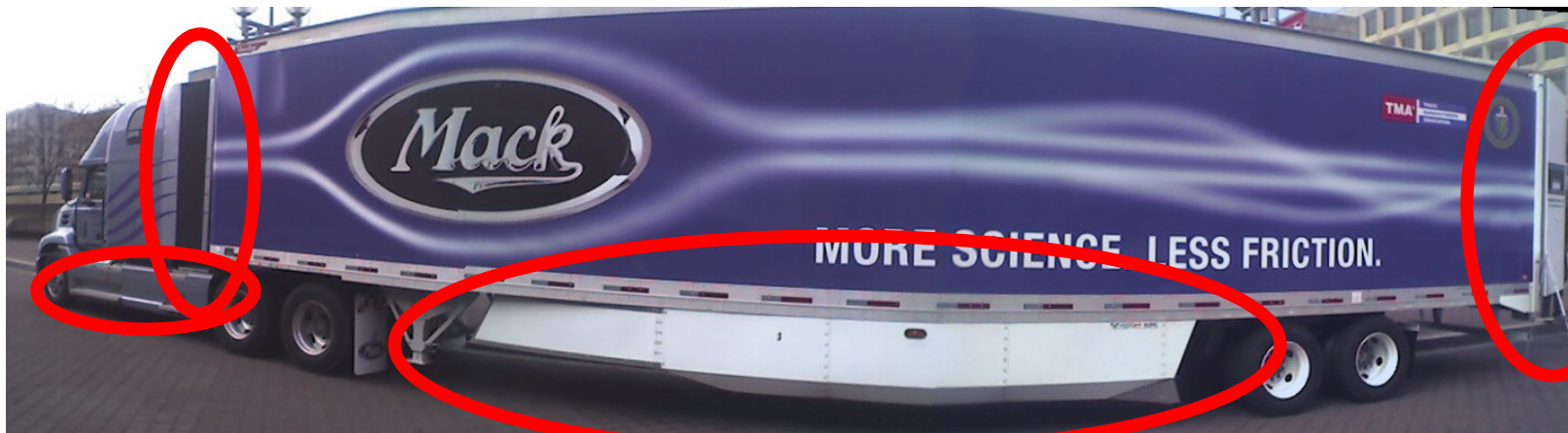
Gap Fairing, nose cones save ~2%

Combine these three devices for over 10% fuel savings on the trailer alone.





Target the Multiple Areas to Make the Greatest Impact





Use Advanced Diesel-Electric Refrigeration Units Wherever Possible

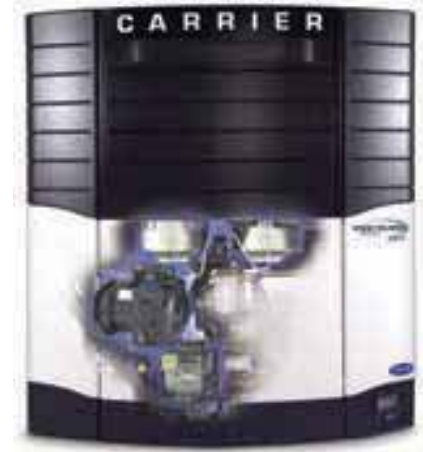
"Hybrid" = energy from either diesel or grid electricity
Diesel while driving, 440V plug while parked/loading

Benefits:

- Fewer moving parts (generator + electric compressor)
- Sealed compressor, reduced maintenance
- Lower fuel consumption (10% or more)
- Clean, cheap electricity when plugged in



Vector 1800 MT





“Overnight” Savings: APUs

APU's can cut main engine idling by 80+%
Output: 12V, 110V, A/C, heat, even 150psi air
\$3500 - \$9000 to install & 80,400lb DOT limit
5 times lower fuel consumption than idling

	Main Engine	APU	Amount Improved
Gal/hr @ idle	1.0	0.2	80%
10 hr rest	10 gal	2 gal	8 gal less
1yr total:	3000 gal	600 gal	2400 g/yr

\$6240/yr

Avg fleet sees ~8% overall fuel savings



Many APU Suppliers to Choose From:



1 or 2 cylinder, 2kW-8kW
Powers TV, Microwave,
Heats and cools cab
Charges start battery
Heats the engine
Reduces engine wear
Extends oil changes
Air for tires/brakes



*Some brands compatible
with electrified truck stops

****Some brands are
electric only- no engine
A/C + diesel fired heat
w/deep cycle batteries!!**



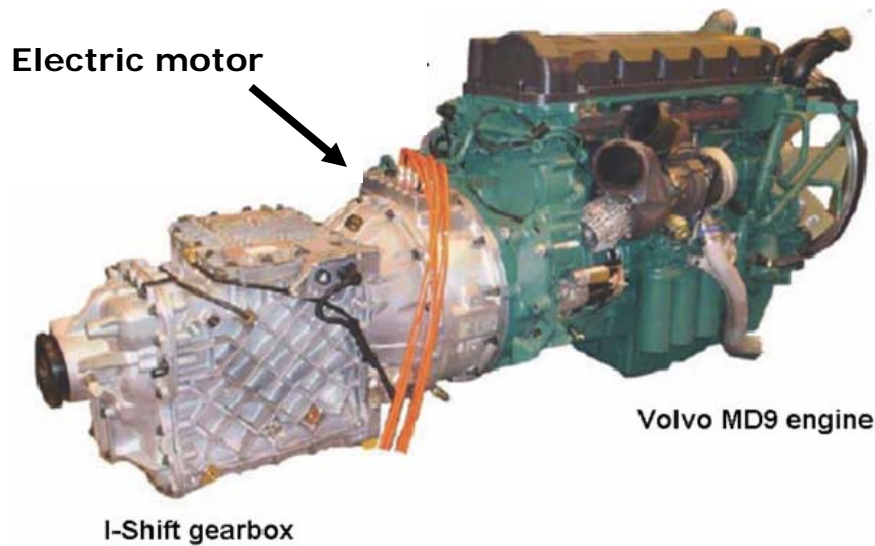


Hybrids: Just around the corner?

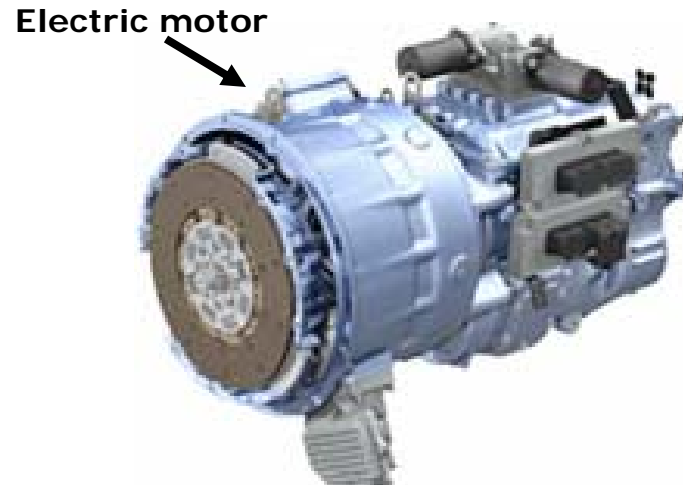
Fed-Ex: Testing 100 Hybrids w/EATON, 6000 lb payload
42-57% MPG gain, 98.6% up-time, 500,000 test miles

EATON study: 5-7% improvement in long-haul 80k GVW

Volvo I-SAM: 35% savings (advertised), 150hp "boost"



Volvo autoshift + I-SAM (120kWe)



EATON autoshift + Hybrid (44kWe)

Fleet Examples





Wal-Mart's Success: 25% in 2007

-Tractor (Sleeper)

- Wide Base Tires
- Tag axle (saves two differentials)
- Attention to weight
- APU
- Aero Package

Trailer (Dry Van)

- Wide Base Tires
- Side Skirts

If fuel economy doubles by 2015 as planned:
Net savings of ~\$494 million a year by 2020
26 billion lbs CO₂ saved from now till 2020





APU Conversion: Save fuel profitably on existing trucks

2006 Peterbilt 379



Purchased new by Jay Rohrer, owner operator
Caterpillar 625 hp, locking axles, sleeper, etc
First 30,000 mi ECM download showed:

4.2mpg overall* and 34% idle time

*(includes overnight idle and stoplights)

At 30,000 miles, Mr. Rohrer installed an APU on his truck through Cascade Sierra Solutions (EPA Smart Way partner)



No aero change, no tire change, same routes
ECM download at 60,000 mi showed:

5.5mpg overall and 15% idle time

\$4400 saved in just 30,000 miles @ \$2.60/gal

~ 10 month payback



Contract Freighters Inc.: Tires alone saved \$4,000,000/y

- ◇ 2400 Tractors operating in US + Mexico: Truckload
- ◇ Converted to Wide Base Tires through EPA Smart Way
- ◇ Saved over 200lb per axle
- ◇ Saved 0.2mpg w/ drive tires + 0.2mpg w/ trailer tires
- ◇ Yearly Saving: \$4 mill (\$1800/tractor) 360,000lbs CO₂



(Presented at the Clean Heavy Duty Vehicle Conference 2/15/07)



Less weight = more Potatoes

Logistics Management Inc, Route: Nebraska -> Colorado

Equipment spec'ed with extra attention to weight

Tractor

- Day cab, (brands vary by over 1000lbs)
 - Single drive w/tag axle, wide base tires, single fuel tank
 - 350hp engine saves ~1000lb or more
 - Automated manual – reduces driver variability
- ~6000lb eliminated**

Trailer *"Spud Lite"*

- Reefer trailer – heater only vs. 60,000BTU cool/heat
 - Spread axle, wide base tires, aero: side skirts
- ~4000lb eliminated**

Regulations – 5000lb for free

- 85,000lb GVW permitted on secondary roads in NE/CO

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Less weight = more Potatoes

Logistics Management Inc, Route: Nebraska -> Colorado





Less weight = more Potatoes

Logistics Management Inc, Route: Nebraska -> Colorado

Higher Profit

- 15,000lb more freight per trip – 60,000lb per load
- 70% of GVW is payload
- Better Potatoes – by accident!
 - Low fan speed = less drying = happy customer
 - Potatoes arrive fresher – higher quality product

Tunneling through the cost barrier:

Lower Capital Cost

- Operating 3 trucks instead of 4 **saves an entire truck!**
- Lower lease/purchase cost – 350hp day cabs cost less

How'd We Do It? Designing Backwards!

- ◇ *Conventional design:*
from fuel to wheels
- ◇ ~3 units of fuel are used to deliver 1 unit of energy to the wheels (“compounding losses”)
- ◇ 70% of fuel is wasted getting to the wheels, so focus on that area
- ◇ Incremental changes:
 - engine efficiency
 - driveline friction
 - accessories
- ◇ *Whole-System design:*
from wheels back to fuel
- ◇ Radically cut the truck’s mass and drag *first*
- ◇ Then re-match engine to smaller tractive loads
- ◇ Each unit of energy saved at the wheels saves ~3 units of fuel at the engine (“compounding savings”)
- ◇ This makes doubled efficiency possible with conventional engines



Double the Efficiency of Your Fleet:

Better aero & tires, better engines etc., less weight



6.2 mpg to 11.8 *equivalent* mpg
improved aero drag, tires,
engines, hybrid, accessory loads,
APU, + lightweighting



Double your profit margin, protect against future price shocks.

What's next? Tripled efficiency trucks led by business, for profit



PACCAR high-eff.
concept truck



Colani/Spitzer tanker (Europe),
reportedly 11.25 mpg

Hybrid Electrics,
Camless Engines,
Advanced Aero



RMI MOVE Projects: Efficient Trailer Commercialization

Developing Breakthrough Products by Linking
Customers and Manufacturers:



10-15% fuel savings through:

- Better Aerodynamics
- Low Rolling Resistance Tires
- Reduced Weight (more payload)
- Efficient Refrigeration: improved insulation w/diesel-electric cooling

Lower your fuel costs
Lower your carbon footprint
Strengthen your competitive edge

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RMI MOVE Projects: Zero Emissions Yard Truck

Fully electric yard truck for clean container transport



Led by RMI, this initiative is a partnership between major US seaports, terminals operators and truck component suppliers

Competitive business case:

- Reliable, low-maintenance electric propulsion system
- Breakthrough Lithium energy storage technology
- Proven rapid recharge capability
- Vehicle-to-grid energy technology
- Full payload capability

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RMI MOVE Projects: CONTAINERS

The world will put pressure on the freight system to reduce impact; a new container may be one solution.

Environmental and financial gain:



-Reduce tare weight to improve efficiency of ships, trucks, and trains that carry containers

-Novel technology/materials that facilitate security checks and improves logistics

-Improve transitions between modes of freight transport: save time and related money/fuel

RMI is looking for trucking companies/groups that have the experience and vision to help us change the freight system for financial and environmental gains.

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***project in research phase,**
leading to phases with IP
opportunity for partners



RMI Projects: PHEV Initiative

a fast-to-market disruptive transportation solution

Mission: design and develop a highly efficient plug-in hybrid vehicle



Innovative business and technical approach:

- Focus on platform physics
- Industry consortium
- Thorough research of both market and customer
- Product strategy initiated through Innovation Workshop

85% lower petroleum consumption

23 million ton fleet CO2 reduction

Breakthrough product features

Cost-efficient business structure

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The time is now...

"You are the people you have been waiting for."

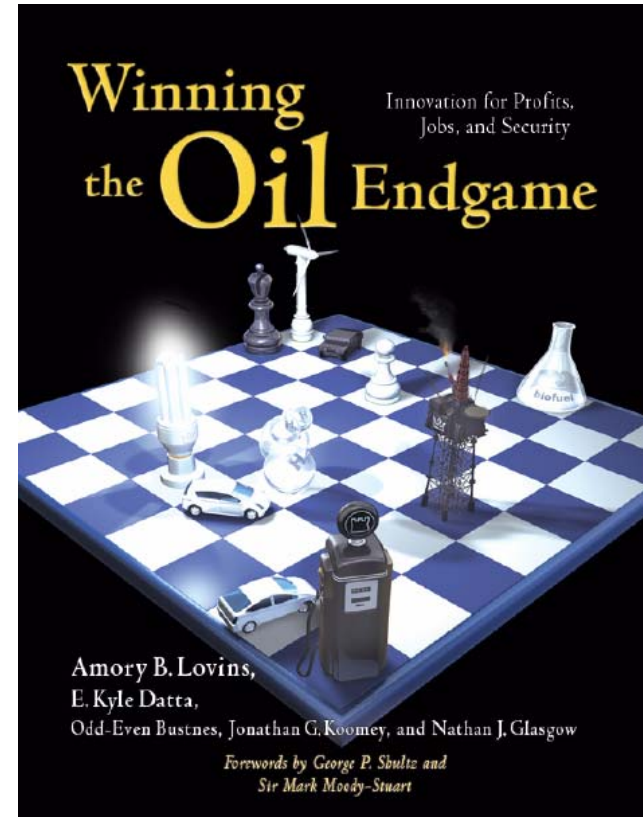
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In 1940, engine power limited top speed



This 1947 truck had just 135 horsepower
Aerodynamics allowed it to reach 50mph,
a revolutionary speed for the era



How not to build a truck for efficiency: rectangular shapes

