



2019

E-LAB INSIDE AND MEMBERSHIP

E-LAB INSIDE BRINGS E-LAB'S CONVENING EXPERTISE TO YOUR ORGANIZATION TO HELP YOU ADVANCE SPECIFIC INNOVATIVE OR COLLABORATIVE PROJECTS.

It is a service that is included as part of e-Lab Transformer memberships. Organizations interested in the service separate from membership may contact e-Lab to discuss customized, individual engagements.

HOW E-LAB INSIDE WORKS

Through e-Lab Inside, we support productive problem-solving and ideation at your organization's workshop or meeting with tested e-Lab methods for convening and rapid-prototyping, and with content expertise based on the research and consulting collaborations of our broader electricity practice. Sessions are tailored to specific needs and could include any of the following:

FACILITATED PROCESSES THAT ADVANCE INTERNAL INNOVATION, SUCH AS:

- Strategic or executive visioning sessions
- Mini project accelerators to quickly advance one or several innovative projects
- Case clinics that assemble expert networks to provide input, coaching, and feedback into one or more potential projects
- Newtonian Shift "game runs," generating insights about an organization's role in driving industry changes within a quickly changing landscape

FACILITATED WORK SESSIONS AROUND CRITICAL ELECTRICITY TOPICAL AREAS, TO:

- Share insights from RMI's research and project work
- Support the development of organizational strategy or response to key trends

FACILITATED MULTI-ORGANIZATIONAL MEETINGS (BETWEEN YOUR ORGANIZATION AND OTHER CRITICAL STAKEHOLDERS), TO:

- Support discussions on contested issues
- Advance an idea or concept being developed by multiple parties
- Support innovative brainstorming or exchange

TRAINING FOR KEY STAFF IN LEADING COLLABORATIVE PROCESSES, INCLUDING:

- Team facilitation
- Process and agenda design
- Collaborative tools and techniques
- Stakeholder engagement

"I think one of the services e-Lab provides is facilitation founded on a deep understanding of the industry. That's what makes e-Lab special to me."

- James Brennan, Consolidated Edison

Annual eLab Membership Benefits [FY20]	Spark Membership FY2020 \$6,000	Generator Membership FY2020 [new] \$25,000+	Transformer Membership FY2020 \$75,000+	eLab services & programs offered individually
<p>eLab Inside Engagement eLab Inside brings RMI visioning, collaboration, and subject-matter expertise into your organization. It is a workshop format that can be adapted to different objectives depending on your needs. eLab Inside is available as a separate service or as part of Transformer Memberships. See the eLab Inside flyer for more details.</p>	N/A	N/A	Customized 1-day working session*	Fees typically range from \$25K to \$75K for customized eLab Insides.
<p>eLab Accelerator Involvement Accelerator is eLab’s flagship four-day bootcamp to advance the work of innovative project teams from across North America. Transformer member organizations receive high-level brand exposure. Additionally, an individual from the member organization is invited as an adjunct faculty.</p>	N/A	N/A	1 adjunct faculty invitation* and logo placement at event	Competitive team-based application, \$1,800–\$2,200 per registration
<p>Innovation and Collaboration Training By popular demand, eLab is running a two-day course to share facilitation processes with practitioners in the electricity system. Attendees will learn approaches to support stakeholders who are addressing complex energy challenges, and will practice skills that incorporate experimentation into team work.</p>	1 registration*	2 registrations*	2 registrations* (supports fully burdened costs of the training)	\$2,400 pp registration*
<p>Reserved Seats at eLab Summit Summit is eLab’s largest annual invite-only convening to make collective progress on the most pressing challenges in the electricity industry. Summit provides the opportunity to collaborate with peers to exchange and pressure-test ideas and build connections. Members are guaranteed participation and given brand recognition during the event as a funding supporter of eLab.</p>	1 registration*	2 registrations* (supports fully burdened costs of event participation)	2 registrations* (supports fully burdened costs of event participation)	By invitation only, \$2,200 pp registration*
<p>Impact Program Contribution [scholarships + support] eLab has always emphasized diversity in perspectives at convenings. The Impact Program increases eLab’s ability to provide event scholarships for other non-profits and representatives of communities in need. These member organizations are recognized at eLab Summit and eLab Accelerator events.</p>		Recognition for supporting eLab & our ability to provide event scholarships	Recognition for supporting eLab & our ability to provide event scholarships	
<p>On-demand eLab support These benefits support eLab members as needs arise, including</p> <ul style="list-style-type: none"> - Members-Only “ask anything” learning sessions related to RMI research, held online - Opportunities for virtual coaching through case clinic sessions upon request - Access to review RMI reports in advance of their public release - Opportunities to co-author blogs for posting on RMI Outlet 	Included	Included	Included	eLab hosts several open-to-the-public webinars on RMI research each year

* Excludes travel expenses